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A
Gladiolus Fancier's Catalog
FOR 1937

COLONIAL GARDENS
RUSHFORD, MINNESOTA

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Growers, Importers, Hybridizers

Spring

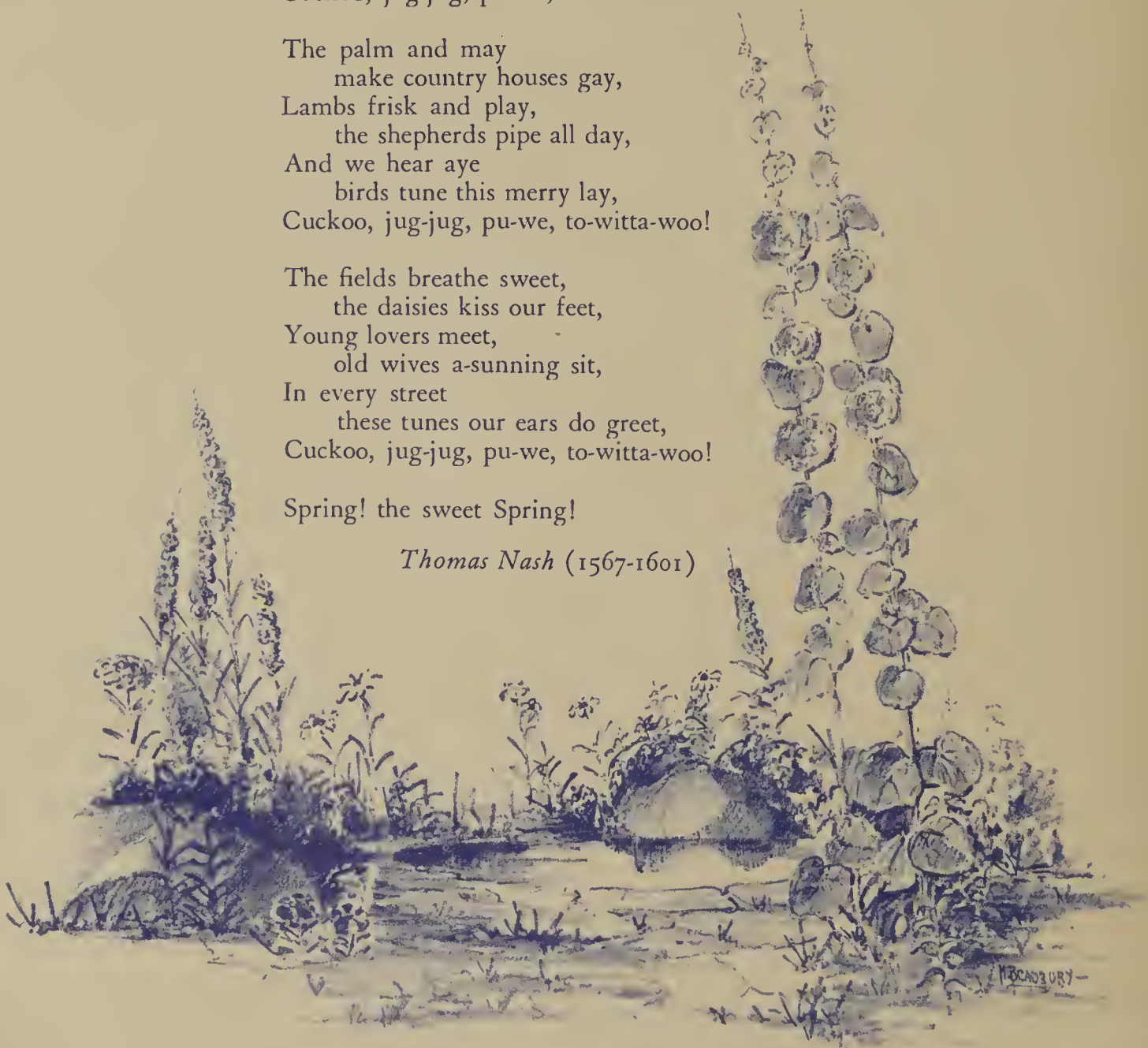
Spring, the sweet Spring,
is the year's pleasant king;
Then blooms each thing,
then maids dance in a ring,
Cold doth not sting,
the pretty birds do sing,
Cuckoo, jug-jug, pu-we, to-witta-woo!

The palm and may
make country houses gay,
Lambs frisk and play,
the shepherds pipe all day,
And we hear aye
birds tune this merry lay,
Cuckoo, jug-jug, pu-we, to-witta-woo!

The fields breathe sweet,
the daisies kiss our feet,
Young lovers meet,
old wives a-sunning sit,
In every street
these tunes our ears do greet,
Cuckoo, jug-jug, pu-we, to-witta-woo!

Spring! the sweet Spring!

Thomas Nash (1567-1601)



Colonial Gardens Introductions for 1937

Puritan (Baerman) (*Sweetheart* x *Ruffled Peerless Pink* (Seedling)).

At first thought one would assume the name "Puritan" primarily suited to a white gladiolus. Yet anyone who has seen this exquisitely fresh pure-pink flower will recognize at once that the name suits it ideally. This variety, which is pictured on page 3 with but three open florets (though it will open five) is identical with *Solveig* in heaviness of substance, and is even more heavily ruffled. When we introduced *Sweetheart* in 1933, we remarked about its unusual freshness of tone due to the almost entire absence in its make-up of the iota of pearl-gray which artists state underlies all colors in nature. Elimination of this submerged (and often unrecognized) color-factor, produces tones of ethereal freshness, and in this respect *Puritan* excels its parent, *Sweetheart*. It is also a considerably larger flower. The depth of color in the two varieties is about the same, with the pink of *Puritan* fading more evenly and gradually from the edges inward — not to a large white throat, as in *Sweetheart*, but through many gradations of pink to a small throat of richest ivory. The puckered ruffling enlivens a supremely winsome personality. Early.

Price: Small bulbs, \$10.00; Bulblets, \$1.00 each. Only 10 bulbs and 300 bulblets for sale.

Cavalier (Baerman) (*Sweetheart* x *Premier*).

The Colonial Gardens has never introduced a gladiolus with a detracting throat marking. Also, because of the large number of Prestgard originations which we have introduced, we have probably run stronger to ruffled varieties than any other introducer in recent years. This remarkably beautiful seedling, *Cavalier*, inheriting a measure of primulinus vigor from both parents, shows the purity of tone typical of our introductions (in this case a deep cream, faintly flushed apricot) and climaxes the tendency toward ruffling. The spike pictured on page 3, though grown from a small bulb, illustrates the lavish, truly exuberant ruffling of this variety. A prominent grower selected this seedling as one of our best. I personally consider both *Puritan* and *Cavalier* on a par with *New Era*. In general size effect, too, they are similar; though they will not open quite so many florets (generally four to six), the florets are larger and of heavier substance. *Cavalier* is a midseason bloomer.

Price: Small bulbs, \$10.00; Bulblets, \$2.50 each. Only 10 bulbs and 100 bulblets for sale.

Morning Serenade (C. Fischer) (*Picardy* x *Margaret Fulton*)

After seeing this "cream-suffused *Coryphee*" as a seedling three years ago I described it orally to a friend as being of such vaporously soft coloring that the hues seemed literally suspended in front of the flower, making it difficult for the eyes to focus on the bloom. A year later this fancier seeing it for the first time only under number among a large group of pink seedlings immediately recognized it as *Morning Serenade* from the melting softness of its coloring. It is as pure a pink as *Coryphee* but a trifle warmer-toned and the light creamy midribs and throat are less distinct, everything being blended with imperceptible gradualness. In form, too, the blooms are the expression of softness and serene harmony, being smoothly rounded and recurved. About eight florets are open at one time. *Morning Serenade* is one of the loveliest gladiolus personalities ever offered to an increasingly discriminating public. A midseason bloomer.

Price: Small bulbs, \$10.00; Bulblets, \$2.50 each. Only 10 bulbs and 100 bulblets for sale.

Changeable Silk (Baerman) (Seedling of *Picardy*)

So far as we know this variety represents the first gladiolus "blend" to be introduced. The lightly ruffled florets, of good substance, are of a fresh light rose-pink ground-color overlaid with a sparkling mist of blue-tinted silver. I have never seen any other gladiolus that remotely resembled it in color. As a smoky it is far and away the daintiest of any. Yet it is hardly a smoky, as the pure rose pink tone shows through to a considerable extent, the exact nature of the overlay or blending being hard to describe. The silveriness lacks completely the heavy, murky quality seen in the ordinary smoky, possessing literally the fresh bright lustre of pale true silver with just the faintest suggestion of blueness. The small throat marking is pure cream. In color *Changeable Silk* is extraordinarily unique and beautiful. The spike itself is conservative and well proportioned with 6 or 7 neatly spaced, broad-petaled florets open at one time. Midseason.

Price: Small bulbs, \$15.00; Bulblets, \$5.00 each. Only 10 bulbs and 100 bulblets for sale.

Ariadne (Mitsch) (*Picardy* x *Red Lory*)

Every gladiolus collection must have *one* white glad with scarlet blotch. Which variety shall it be? Heretofore *Madam Mounet-Sully* has undoubtedly been the most beautiful sort of this coloring but it is rather small and all too frequently makes a short spike. *Odalisque*, though perhaps slightly less beautiful, is a bit larger and stronger but still far from an exhibition glad. At last, however, *Picardy* — that progenitor of so many fine varieties — has given us a blotched white of true exhibition size. No, the other parent is not one of Lemoine's blotched whites mentioned above but a glad as large as *Picardy*. At the Iowa show where we displayed a fine spike of *Ariadne*, I offered \$25.00 in bulbs to anyone who could guess its parentage. I don't recall that anyone guessed either parent. In fact, *Ariadne* is about the most curious case of gladiolus inheritance I can think of: the other parent is not a white at all but a dark red: *Red Lory*. Since both *Picardy* and *Red Lory* have *Emile Aubrun* as one parent, it is evident that *Emile Aubrun* carries a strong strain of blotched white in its ancestry, which came out in this seedling. Customers may recall that that beautiful new giant rose-pink, *Maxwelton*, comes from the same cross reversed: *Red Lory* x *Picardy*. When a bulb of *Ariadne* which the originator had sent us for trial bloomed with such an unusually long, stretchy flowerhead in spite of this summer's drouth, I thought I would like the privilege of introducing this sister seedling of *Maxwelton* and prevailed upon Mr. Mitsch to sell me the entire stock. . . . *Ariadne* is not a snow-white like *Mme. Sully* but is almost imperceptibly flushed light pink. In fact, Mr. Goodrich, the well-known hybridizer, who was one of the judges at the Iowa show, referred to it as a glorified *H. C. Goehl*. There is a touch of yellow about the red blotch of this glad. A rather early bloomer with us this season.

Price: Bulbs, any size \$5.00; Bulblets \$1.00 each.

Arethusa (C Fischer) (*Brightside* x *Rosemarie Pfitzer*)

A gladiolus of unusually distinguished bearing and the *heaviest frilling imaginable*. Color is a pale apricot with a light creamy throat. Makes a spike considerably larger than *Rosemarie Pfitzer* and of heavier substance. We have had it with seven florets open outdoors. Stems are straight and stiff. An outstandingly beautiful pastel variety of lighter apricot tone than *Wasaga* and much more heavily frilled. As with our other introductions of this season stock is very limited. Like both of its parents, *Arethusa* is a very early bloomer.

Price: Bulbs, any size \$15.00; Bulblets \$2.50 each.

Gloaming (Zimmer) (*Queen of Bremen* x Seedling of *Henry Ford*)

We had not intended to introduce this glad until next year and hence did not bother to photograph it this season. I know of no variety, however, that produces so high a percentage of photographically perfect spikes, *Gloaming* being the very acme of regularity in performance. We have never seen a crooked or stubby spike or a misplaced floret. In form it is quite similar to *Serenity*, though the florets are perhaps even rounder. Eight 3 to 4 inch florets are open at one time on stiff wiry stems that are 60 to 66 inches tall. Color is a clear silky purple blending to a small creamy throat. An exceptionally vigorous variety with *very long flowerheads*.

A prominent florist who is well up on his glads said he considered *Gloaming* the best purple he had ever seen. I purchased the stock of this variety partly on the hunch that it might do for the lavenders what *Apricot Glow* did for the pinks: give them a stretchiness of spike now sadly lacking in most glads of this color. *Gloaming* not only has the pep but is the one purple with a light, clean throat — a very important hereditary factor. Crossed with whites, light pinks, and lavenders it might well produce some excellent new lavenders. A fine cut-flower variety. Very early.

Price: Bulbs, any size \$5.00; Bulblets \$1.00 each.

Serenity (Zimmer) (*Queen of Bremen* x *Mary Jane*)

From the originator of *Dream O' Beauty* comes this beautiful new creation. Snowy-white, of a beautiful waxy texture, blending to a faint tinting of translucent rose-pink at the extreme edges, this glad is one of the most exquisite we have ever seen. Briefly, it might be described as a greatly improved *Olive Goodrich*, the florets being about one inch wider, petals heavier and snowier, and the tinting at the edge being even more delicate and of a cooler shade of pale rose-pink. It opens up to eight florets at one time. *Serenity* was the outstanding seedling at the Minnesota show this season and one of a group of seedlings awarded a gold medal at the 1936 Iowa Show at Ames. A very early bloomer. Stock extremely limited.

Price: Bulbs, any size \$15.00; Bulblets \$2.50 each.



PURITAN



CAVALIER
(from a small bulb)



LAVINIA

FREE with orders from this catalog.

Feeling that customers who send us sizable orders deserve some special bonus, we have worked out the following generous offer, by which you can add one or more of our new introductions to your gladiolus collection without extra cost. Stock of these varieties is unusually limited. We consider them among the most beautiful we have ever introduced. (Cash in full must accompany orders to entitle purchasers to these extras.)

On orders of \$3.00 or over we will send one small bulb or five bulblets of an unintroduced Picardy seedling — either a giant smoky (*Pompeii*) or a beautiful ruffled salmon-orange (*Darien*).

On orders of \$5.00 or over we will send one selected bulblet of PURITAN.

On orders of \$10.00 or over we will send one selected bulblet of CAVALIER or MORNING SERENADE.

On orders of \$20.00 or over we will send one selected bulblet of CHANGEABLE SILK.

On larger orders you may secure several of the above extras, depending on the size of your order. Thus a \$38.00 order will entitle you to all of the above special extras. Please indicate your second choice of the above as in at least two cases we have only about fifty bulblets which we can give away.

The above special extras are, of course, in addition to our regular extras.

Gladiolus Personalities

The 209 varieties included in this descriptive list represent the cream of approximately 5000 named sorts which we have tested in our own garden or viewed at shows in the past ten years. Other catalogs may contain larger lists (we ourselves formerly cataloged 500 varieties), but no list could be more carefully selected as to quality.

We prefer to list a limited number of varieties, because it does not pay us — or our customers — to grow sorts which are waning, instead of waxing, in popularity. The improvement of the gladiolus has been very rapid in recent years, so that with few exceptions the newer glads far excel the older ones in beauty. Whether you are buying purely for your own enjoyment or for resale, the newer sorts are generally the best investment.

The 209 varieties in this catalog come from 57 different hybridizers in eight different countries. We believe we can honestly say that this list includes practically all the topnotchers now in commerce (excepting of course 1937 introductions, only a few of which we have seen.) No outstanding variety has been knowingly omitted.

For explanation of size designations ("Exhibition", "Large Decorative", etc.) see key on page 24.

Aflame (Hornberger) (Exhibition)

Giant scarlet of rather subdued tone with about five six-inch florets open at one time. Florets are of the winged type and set well apart on the stem. Grows five feet tall with an extra long flowerhead. Deservedly very popular.

Graded Dozen: 33c Half-Dozen: 17c

A. H. Woodful (Errey) (Large Decorative)

Light lavender with small scarlet blotch and white spearhead. Petal texture not especially lustrous, but number of florets open at once (8-10) unusual for a lavender.

Graded Dozen: 80c Half-Dozen: 40c

Aida (Pfizer) (Medium Decorative)

Deep rich violet or "blue" with purple marking deep in throat. Color quite clear for a blue; texture velvety. A moderate but reliable grower.

Graded Dozen: 33c Half-Dozen: 17c

Alayne (Kinyon) (Medium Decorative)

Lovely rose-pink, similar to *Mrs. Sisson* in form and growth habits. Petals opaque with beautiful satiny sheen. Champion seedling at the National Gladiolus Show, 1935.

Graded Half-Dozen: \$6.00 Quarter-Dozen: \$3.00

Albatross (Pfizer) (Large Decorative)

Tall snow-white without a trace of any other color. Florets rather loosely attached to the stem and often lily-flowered (up-right facing). About the first really fine white to be produced.

Graded Dozen: 33c Half-Dozen: 17c

Allegro (Pfizer) (Large Decorative)

Tall light violet with throat marking of deeper violet on white.

See regular price list.

Amador (Kingsley) (Large Decorative)

Reliable commercial red producing a conservative spike of good length. Color is a glossy bricky red overlain with darker fleckings.

Graded Dozen: 40c Half-Dozen: 20c

Amberglow (Palmer) (Medium Decorative)

Vigorous medium-deep yellow of distinctive form, the two upper corner petals often being raised inquisitively like rabbit's ears. Makes a very rich bouquet.

Graded Half-Dozen: \$10.00 Quarter Dozen: \$6.00

Amethyst (Symons) (Large Decorative)

Deep lavender-rose with deeper throat.

Graded Dozen: 60c Half-Dozen: 30c

Amrita (Palmer) (Medium Decorative)

A yellower *Wasaga* of splendid substance and ruffling. Very beautiful.

For sale next year.

Angelus (Palmer) (Large Decorative)

Warm light pink with a small throat marking of pure cream. Florets are large and round with a trace of casual ruffling. Serene, suave, reposeful. A Myrna Loy personality among the gladioli.

Graded Half-Dozen: \$10.00 Quarter Dozen: \$6.00

Arabella (Pfizer) (Large Decorative)

Deep glossy maroon with broad, softly recurved petals. Builds a splendid spike with about six five-inch florets open at one time. Ranks with *Dr. Hoeg* as one of the two leading maroons.

Graded Half-Dozen: \$3.50 Quarter Dozen: \$1.75

Arethusa (C. Fischer) (Large Decorative)

Heavily frilled apricot-tan similar to *Wasaga* but about twice as large. Color less of a yellow-pink being more on the tan or buff side of apricot. Likely to become a great favorite.

For prices see page 2.

Ariadne (Mitsch) (Large Decorative)

Milk-white with scarcely perceptible pink blush. Throat blotch rich crimson on yellow ground. Produces a very tall spike. The best blotched white we have seen.

For prices see page 2.

Ave Maria (Pfizer) (Medium Decorative)

Fresh-toned medium blue that never fails to provide a pleasing contrast to the many warm-colored gladioli. Like most of the blue-violets, the pigmentation is not uniform, consisting of an inter-flecking of two shades. The inconspicuous white spearhead in the throat is typical of many fine-performing sorts in other color classes, as *Dr. Bennett*, *Minuet*, *Lavinia*.

Graded Dozen: 33c Half-Dozen: 17c

Baby Decorah (Prestgard) (Medium Decorative)

Small snow-white of unusually heavy substance and uniform frilling. Beautiful for small table bouquets.

Graded Dozen: 38c Half-Dozen: 19c

Bagdad (Palmer) (Exhibition)

High-powered, late blooming tycoon type. Rampant grower. Likes to get all over the place. Color an old rose with three insouciant lines of wan scarlet showing through in the throat as if scratched by a humming bird.

Graded Dozen: 33c Half-Dozen: 17c

Baron Munchausen (Zimmer) (Exhibition)

The Baron himself. Enormous rich scarlet.

Any size bulb: \$25.00 each.

Beacon (Palmer) (Large Decorative)

Vivid vermilion-scarlet that hits one squarely in the eyes. The distinct throat blotches are cream or pale sulphur. Petals have a curious clipped form suggesting an abortive laciniation, and giving to each starry floret the fugitive poise of momentarily arrested motion. Petals have that fine suede finish that *Picardy* gives to so many of its seedlings.

Graded Half-Dozen: \$7.50 Quarter-Dozen: \$4.50

Beautiful Ohio (Hullibarger) (Medium Decorative)

Here is a glad of a claret-pink color found in many so-called pink phloxes and cyclamens. A very nice variety that should have special value as a cut flower.

Graded Half-Dozen: \$24.00 Quarter-Dozen: \$12.00

Berty Snow (Mair) (Large Decorative)

Luscious lavender fading to a creamy white throat often marked with a stray sanding or two of deep rose. This is an unusually thirsty glad and will sulk in dry weather. Well grown it rivals *Minuet*.

Graded Dozen: 33c Half-Dozen: 17c

Betsy-Bob-Up (Canine) (Large Decorative)

A cream-colored sport of the stalwart *Betty Nuthall*. Identical in size and form with *Betty*.

Graded Dozen \$1.20: Half-Dozen: 60c

Betty Nuthall (Salbach) (Large Decorative)

Tall, late blooming salmon with yellow throat.

Graded Dozen: 33c Half-Dozen: 17c

Bill Sowden (Fallu) (Exhibition)

Deep, vivid red of giant size. Florets are of the long-eared type, twisted slightly at the ends. Like many other varieties, this sort often throws longer spikes from small and medium sized bulbs than from large — especially in dry seasons.

Graded Dozen: 40c Half-Dozen: 20c

Bit O' Heaven (Crow) (Medium Decorative)

New orange with yellow throat.

See Regular Price List.

Bleeding Heart (Brown) (Large Decorative)

Pinky-white with a generous outpouring of crimson at the base of the petals making a warm, bright suffusion — rounded, contrasting. The petals so modestly pulled back, needlepointed, give this flower an air of winsome circumspection, a curtsying grace.

Graded Dozen: 33c Half-Dozen: 17c

Blue Admiral (Christ) (Large Decorative)

Big, bluff, not too refined in color, this vigorous deep "blue" has won its place on all around worth.

Graded Half-Dozen: 52c Quarter-Dozen: 26c

Blue Danube (Pfitzer) (Medium Decorative)

An unusually clean and clear-cut light blue glad with an eye-like marking in the throat.

Graded Dozen: 33c Half-Dozen: 17c

Bob-White (Zimmer) (Large Decorative)

Waxy, glossy snow-white of good substance with a small rose-red spearhead imbedded deep in the throat.

Graded Dozen: 57c Half-Dozen: 29c

Bonneville (Ellis) (Medium Decorative)

Unusually lustrous, glistening pink of a deep tone midway between salmon pink and pure pink. Produces a neat conservative spike with about five florets open at one time.

Graded Dozen: 42c Half-Dozen: 21c

Brightside (Prestgard) (Medium Decorative)

The most beautiful orange gladiolus. Actually a medley of colors but orange in general effect, the principal hue being a rich canary yellow which blends to bittersweet orange at the tips of the petals. The upper throat is rich apricot. *Brightside* has unusually lustrous texture at once crystalline and waxy, due in part to the remarkable thickness of its petals. This glad is very beautifully ruffled. In 1935 *Brightside* lacked but one vote of being selected the most beautiful gladiolus at the New York City Gladiolus Show. A generous bouquet of this variety alone is unbelievably rich and glowing. *Brightside* is destined to be grown by the millions for florists' use.

Graded Dozen: 40c Half-Dozen: 20c

Camellia (Palmer) (Medium Decorative)

Apricot-buff, flushed pink on the backs of the petals, which are attractively recurved. The small, neat throat marking does not detract.

For sale next year.

Cavalier (Baerman) (Medium Decorative)

The flair for lacy frills and elaborate styling that distinguished the early Cavaliers is suggested to perfection in this richly ruffled cream and apricot flower. The heavy substance and bland, waxy texture of the petals produce an effect of suave, distinctive charm. In beauty of form no gladiolus that we have ever seen surpasses this variety.

For prices see page 1.

Champlain (Palmer) (Large Decorative)

Vigorous light "blue" near-self with inconspicuous throat marking of a deeper shade.

Graded Dozen: \$1.00 Half-Dozen: 50c

Changeable Silk (Baerman) (Large Decorative)

Fresh-toned light rose-pink of good substance partially overlain with a distinct silvery sheen. A sensational break in color. Florets are well rounded with a touch of ruffling. Spike is of good length. Infinitely daintier and more beautiful than any "smoky" gladiolus.

For prices see page 1.

What is a "Graded Dozen"?

Customers buying glads for the first time often order large bulbs exclusively, thinking it necessary to do so to get large flowers. Experienced glad fanciers usually divide their purchases between large, medium, and small sizes, having discovered that medium bulbs often give spikes practically equal to those from large bulbs (occasionally even better) and that many small bulbs, costing much less, will also bloom the first season — though usually, of course, about a month later. Buying different sizes thus tends to spread out the blooming season. Medium and small bulbs also give more multiplication and produce peppy young No. 1 bulbs for the next season.

To facilitate our customers' ordering in mixed sizes we have decided to list all varieties, except the very expensive, in GRADED DOZENS. A Graded Dozen consists of 4 large, 4 medium, and 4 small bulbs. A Graded Half-Dozen is 2 large, 2 medium, and 2 small. A Graded Quarter-Dozen is 1 large, 1 medium, and 1 small.

You may order either from the prices accompanying this descriptive list (i.e. by the graded dozen, etc.) or from the complete price list by specific sizes in the back of this catalog. If you are ordering in small lots we recommend *graded dozens* as the way to get the most glad enjoyment for your money. Many customers who wish to buy in larger lots will find the hundred and thousand rates (applicable to quantities of 25 and 250 respectively) even more economical. Large bulbs are over 1¼ inches in diameter; medium bulbs are ¾ to 1¼ inches in diameter; while small bulbs are under ¾ inch in diameter.



Charles Dickens (Pfitzer) (Medium Decorative)

Old favorite red-purple with a long, rangy spike that makes it ideal for basket work.

Graded Dozen: 33c Half-Dozen: 17c

Christabel (Mitsch) (Exhibition)

A warm light salmon-pink sort that builds a huge spike. Florets lack precision of styling. Nevertheless a mighty fine variety.

Graded Dozen: 63c Half-Dozen: 32c

Commander Koehl (Pfitzer) (Exhibition)

Giant blood-red opening about five six-inch florets at one time. A tall vigorous grower. Blooms are of heavy substance, very glossy, and of distinctive triangular form. The standard of excellence among red gladioli.

Graded Dozen: 33c Half-Dozen: 17c

Constancy (Arenius) (Large Decorative)

Medium deep rose with deeper glow in throat. About five round five-inch florets open at a time. An improved *Pride of Wanakah*.

Graded Dozen: 33c Half-Dozen: 17c

Coryphee (Pfitzer) (Medium Decorative)

LaFrance pink (considered the most beautiful shade of pink, being light, pure, with just a suggestion of warmth)—with snowy throat and midribs. Florets are round and of a lush, melting texture. The most beautiful glad Pfitzer has ever produced. A very difficult performer in hot dry climates, but superb in cool, moist zones.

Graded Dozen: 33c Half-Dozen: 17c

Crinkles (Kunderd) (Small Decorative)

Small velvety rose-pink, very heavily crimped. An old favorite. About five three-inch florets open at one time.

Graded Dozen: 33c Half-Dozen: 17c

Cynthia (Prestgard) (Medium Decorative)

Beautiful new apricot of heavy substance with *Minuet*-like marking in throat. Apparently a sister-seedling of *Lavinia*.

Graded Half-Dozen: 75c Quarter-Dozen: 38c

Daffodil (Gelser) (Medium Decorative)

Tall deep yellow with unusually wiry stem. Somewhat similar to *Golden Poppy* but not quite so deep a color. An unusually graceful variety.

Graded Dozen: 88c Half-Dozen: 44c

Debonair (Palmer) (Large Decorative)

Warm light pink fading to a creamy throat with crimson pepperings. May sometimes show a slight sharp flecking of deep

pink near the edges which is in no way unattractive. Makes an unusually long spike that is ideal for cutting. An excellent variety.

Graded Dozen: 77c Half-Dozen: 38c

Dorothy Dell (Carpenter) (Medium Decorative)

Neatly formed orange with inconspicuous throat marking. Color moderately brilliant, near true orange.

Graded Dozen: 50c Half-Dozen: 25c

Dr. C. Hoeg (Hoeg) (Medium Decorative)

Glossy, velvety maroon with a fine line of silvery grey around the edge of each petal. This variety produces uniformly long spikes and has unusually clean-cut round florets. The sheen of its petals is wonderfully lustrous and velvety, being unequaled in richness by any other gladiolus of any color. A bouquet of this variety held up in the sun presents a sight never-to-be-forgotten. Florists prefer *Dr. Hoeg* to red roses for floral work. We are never able to meet the demand for this excellent variety.

Graded Half-Dozen: 88c Quarter-Dozen: 44c

Dr. F. E. Bennett (Diener) (Large Decorative)

Brilliant, slightly ruffled scarlet with small white spearhead in throat. An ideal performer. Still the standard of quality among scarlet gladioli.

Graded Dozen: 33c Half-Dozen: 17c

Dream O'Beauty (Zimmer) (Exhibition)

Giant American Beauty rose-red with slightly deeper throat. Grows five feet tall; opens up to ten florets at one time. Because of its vivid coloring this variety is an especial favorite with garden visitors. In heavy demand.

Graded Dozen: 33c Half-Dozen: 17c

Duna (Palmer) (Medium Decorative)

Soft flesh-pink or pale apricot without markings. An exquisitely soft, warm-toned variety of outstanding commercial value.

Graded Dozen: 40c Half-Dozen: 20c

Dusk (Prestgard) (Medium Decorative)

Soft old rose blending to a large ivory throat. An exceptionally beautiful variety with round florets of unusually heavy substance. The first smoky to bloom each season.

Graded Dozen: 75c Half-Dozen: 38c

Early Melody (Arenius) (Large Decorative)

A lavender of slightly deeper tone than *Minuet* with a creamy-white throat blotch. Has smaller florets than *Minuet* with one or two more open at a time on tall spikes.

Graded Dozen: 50c Half-Dozen: 25c

Emile Anbrun (Lemoine) (Exhibition)

Coppery old rose with a peculiar glow of deeper color in the throat. Will make a grand spike if given plenty of water. This gladiolus is the parent of more fine varieties than any other sort.

Graded Dozen: 33c Half-Dozen: 17c

F. J. McCoy (Briggs) (Exhibition)

Tall salmon pink, similar to *W. H. Phipps* but with smaller florets and better spike length. Very impressive at a slight distance, but like many of the older sorts does not stand close inspection as well as newer varieties of purer color and greater charm of form.

Graded Dozen: 35c Half-Dozen: 18c

Flaming Meteor (Mitsch) (Large Decorative)

Giant ruffled scarlet self, leaning less to the orange than *Dr. Bennett*. Opens about four six-inch florets at a time on tall vigorous spikes.

Graded Dozen: 63c Half-Dozen: 32c

Frilled Champion (Roozen) (Medium Decorative)

A very beautiful ruffled seedling of *Pfitzer's Triumph*. Would easily be in the First Hundred if it made a longer spike.

Graded Dozen 40c: Half-Dozen: 20c

← A four-foot bouquet of *Mrs. E. R. McManus* and other light pink and apricot sorts (all grown from small bulbs) combined with the hardy perennial astor, *Queen Mary* (fresh light blue with bright yellow centers). We consider this the finest of all the perennial asters and probably the most beautiful of all flowers for vasing in combination with the gladiolus. Our *Queen Mary* the past season grew to a height of over six feet with heavy branching and with as many as a thousand blooms open on a plant at one time (blooms average 1¼ inches in diameter). . . . Since we are not in the perennial business we do not have these astors for sale. However, since there are few places in this country where this variety may be obtained, and since we have several hundred plants of it ourselves, we have decided to give part of our stock away. Shipment will have to be made separate from bulb shipments and later. To any customer who sends us a substantial order (\$7.00 minimum) and encloses 10c extra for packing and postage, we will send without charge two plants of the *Queen Mary* astor. Given plenty of room, sun, and water these two plants will make fifty in two years. (The increase must be transplanted annually, in the spring, to get the best results.)

Gloaming (Zimmer) (Large Decorative)

Very tall wiry purple with about eight round medium-sized florets open at one time. Texture is clear and silky. The small throat mark is pure cream. In performance this glad is the peer of any in our entire list, growing consistently five to five and one-half feet tall with every spike in the row practically identical. Should become the leading commercial purple.

For prices see page 2.

Golden Chimes (Ellis) (Large Decorative)

A compact, slightly ruffled light yellow of good size and clear color. A general favorite that should be in every garden.

Graded Dozen: 77c Half-Dozen: 38c

Golden Dream (Groff) (Medium Decorative)

Tall medium yellow with medium-sized florets beautifully recurved and rose-like in the bud. The first good yellow gladiolus developed by modern hybridizers.

Graded Dozen: 33c Half-Dozen: 17c

Golden Frills (Kunderd) (Small Decorative)

Small heavily frilled deep yellow, very widely open, with rose feather in the throat. Wiry stem. Fine for small bouquets.

Graded Dozen: 35c Half-Dozen: 18c

Golden Goddess (Salbach) (Large Decorative)

Medium-deep plain-petaled yellow with many florets open at one time. Since we have decided not to handle patented varieties, we merely list it to keep our catalog comprehensive of all leading sorts, allowing our customers to obtain it direct from the originator (Mr. Carl Salbach, 657 Woodmont Ave., Berkeley, Cal.). The price is \$1.00 each.

Golden Poppy (Prestgard) (Medium Decorative)

A gladiolus of the same shining gold color as the California poppy — and somewhat similar in roundness of form. A tall grower with a wiry stem. The throat is entirely free from any marking. This is the richest, deepest-toned yellow gladiolus. A florist's container full of tall spikes of this lustrous deep yellow sort is something hard to beat. In our experience florists invariably select it in preference to any other yellow glad.

Graded Dozen: 40c Half-Dozen: 20c

Green Light (Pfizer) (Medium Decorative)

Greenish white beautifully ruffled. An interesting novelty.

Graded Quarter-Dozen: \$8.00

The 25 Largest Glads

Though we are much more concerned about beauty of color and form than about size, we thought it might be interesting to enumerate the largest glads, roughly in the order of their size, as we recall them from the show table and elsewhere. . . . It will be noted that about half of these giant varieties are descended from *Emile Aubrun* and one-fourth from *W. H. Phipps*.

- | | |
|-----------------------------|----------------------------|
| 1. <i>Heritage</i> | 13. <i>Marmora</i> |
| 2. <i>F. J. McCoy</i> | 14. <i>Shirley Temple</i> |
| 3. <i>W. H. Phipps</i> | 15. <i>Christabel</i> |
| 4. <i>Maxwelton</i> | 16. <i>Dream O'Beauty</i> |
| 5. <i>Picardy</i> | 17. <i>Commander Koehl</i> |
| 6. <i>Mrs. Leon Douglas</i> | 18. <i>Aflame</i> |
| 7. <i>Bagdad</i> | 19. <i>J. S. Bach</i> |
| 8. <i>Miss New Zealand</i> | 20. <i>Rewi Fallu</i> |
| 9. <i>Red Lory</i> | 21. <i>Solveig</i> |
| 10. <i>Emile Aubrun</i> | 22. <i>Flaming Meteor</i> |
| 11. <i>Resolution</i> | 23. <i>Mammoth White</i> |
| 12. <i>Smiling Maestro</i> | 24. <i>Regent</i> |
| 25. <i>Mildred Louise</i> | |

Gunvor (Prestgard) (Large Decorative)

Rich cream with slightly deeper throat, *very heavily frilled*. Opens about five florets nearly six inches across at one time. Petal substance is literally as heavy as chamois but is of a waxy, crystalline texture shimmering as if filled with congealed light. An incomparably beautiful gladiolus, but somewhat temperamental.

Graded Half-Dozen: \$2.50 Quarter-Dozen: \$1.50

Hector (Palmer) (Medium Decorative)

Light scarlet nicely ruffled. Opens three large blooms.

Graded Half-Dozen: \$2.00 Quarter-Dozen: \$1.25

Heiligtum (Pfizer) (Medium Decorative)

A new white of slightly heavier substance and slightly more pointed petals than *Star of Bethlehem*. Makes a fine tall spike.

Graded Quarter-Dozen: \$6.00

Hercules (Crow) (Medium Decorative)

Plain petaled buff of leathery texture. Quite impressive when well grown.

Graded Half-Dozen: \$1.75 Quarter-Dozen: 90c

Heritage (Ristow) (Exhibition)

Pure pink of unusually fresh tone with snow-white throat and mid-ribs. We displayed this variety at the Century of Progress, 1934, with fourteen fresh florets open at one time, florets starting at a diameter of 6¾ inches and maintaining their size well up the spike. Growers who saw it freely admitted that it was THE LARGEST GLADIOLUS EVER EXHIBITED IN AMERICA. At the International Horticultural Exposition in Chicago, September 1936, *Heritage* again won the championship. If bloomed during extremely torrid weather this glad may disappoint. Better try planting it about June 1 (for September blooming). Also, it often does better from medium-sized bulbs than from large.

Graded Half-Dozen: \$1.00 Quarter-Dozen: 50c

Hinemoa (Doney) (Large Decorative)

Perhaps the most striking novelty in this catalog. Old rose heavily flecked chocolate with a large cream throat — startling as a rift in a cloudy sky.

Graded Dozen: 38c Half-Dozen: 19c

Honor (Kinyon) (Large Decorative)

Lavender near-self of more opaque texture than *Minuet* and just a trifle deeper color. Not the equal of *Minuet* in style. One of the best of the newer lavenders.

Graded Half-Dozen: \$3.00 Quarter-Dozen: \$1.75

Idabelle Firestone (Austin-Libis) (Large Decorative)

One of the largest lavenders. Similar to *Jane Addams* in color and sheen but opens more florets. Petals are of the elongated type. This variety should be better known.

Graded Dozen: 90c Half-Dozen: 45c

Improved Henry Ford (Ellis) (Large Decorative)

Clear rich purple with long petals and unusually silky sheen. A fine grower. I have always felt that this variety was very nearly of First Hundred calibre.

Graded Dozen: 50c Half-Dozen: 25c

Incense (Miller) (Small Decorative)

Orange-red, fading to a large yellow throat. Round florets on a wiry, kinky stem. This is the *first definitely fragrant gladiolus*, possessing a very pleasant tea rose scent, sufficiently strong to be detected several feet from a bouquet. Get your bulbs direct from the originator (Mrs. Anna Miller, Nashport, Ohio). The price, I believe, is \$2.00 per bulb.

Isola Bella (Pfizer) (Large Decorative)

Very pale lavender with innocuous throat marking. Petals nicely recurved. The first lavender variety from Pfizer.

Graded Quarter-Dozen: \$7.50

Jalna (Palmer) (Exhibition)

Terra cotta heavily and uniformly striped or flecked slate grey. Distinctive novelty. Florets unusually round with about eight open at one time.

Graded Half-Dozen: \$10.00 Quarter-Dozen: \$6.00

James Fitz James (Ellis) (Exhibition)

Enormous scarlet-red. Considered by some critics to be superior to *Commander Koehl*. A very tall grower.

Graded Quarter-Dozen: \$25.00

Jane Addams (Prestgard) (Large Decorative)

Old favorite lavender with cream throat. Three or four giant blooms open at a time.

Graded Dozen: 40c Half-Dozen: 20c

Joanna Hill (Kunderd) (Medium Decorative)

Bright true rose of velvety texture with *Minuet*-type throat marking.

See regular price list.

Jonkheer Van Tets (Pfitzer) (Large Decorative)

Tall pure white similar to *Maid of Orleans*. Larger but less compact of spike. One of the best whites.

Graded Dozen: 40c Half-Dozen: 20c

Jonquil (Palmer) (Medium Decorative)

Deep yellow with wiry stem. Opens six to eight small florets at one time.

Graded Half-Dozen: \$1.75 Quarter-Dozen: \$1.00

Joseph Haydn (Pfitzer) (Medium Decorative)

Light heliotrope-violet with darker blotches.

For sale next year.

J. S. Bach (Pfitzer) (Exhibition)

Pinkish scarlet similar to *Dr. Bennett* but making a larger spike.

Graded Half-Dozen: \$1.75 Quarter-Dozen: 90c

King Arthur (Arenius) (Large Decorative)

Deep-toned lavender approaching a light purple shade. This variety possesses unusually heavy, lustrous petals which are beautifully ruffled. A very distinctive gladiolus.

Graded Dozen: 60c Half-Dozen: 30c

Lady Eaton (Palmer) (Large Decorative)

About the only pale pink gladiolus with a suede petal texture. Very beautiful when well grown. Possesses a slight purple marking in the throat.

Graded Half-Dozen \$1.25: Quarter-Dozen: 65c

La Fiesta (Salbach) (Large Decorative)

Bright orange primulinus grandiflorus, its color being composed of two interflecking shades.

Graded Half-Dozen: \$4.00 Quarter-Dozen: \$2.25

La Paloma (Dusinberre) (Medium Decorative)

Wiry stemmed true orange with inconspicuous white spearhead in throat.

Graded Dozen: 33c Half-Dozen: 17c

Lavinia (Prestgard) (Large Decorative)

Rich medium-deep pink of lustrous heavy substance with a beautiful orchid-like throat marking. Opens up to five enormous slightly ruffled florets at one time. This variety is invariably one of the tallest growers in our field, often topping five feet. Considering both beauty and ease of culture, I am inclined to believe that *Lavinia* will eventually take first place in popularity among all Mr. Prestgard's many excellent productions to date. We have received an unusual number of enthusiastic testimonials about this variety.

Graded Half-Dozen: \$2.50 Quarter-Dozen: \$1.50

Leschi (Kaylor) (Large Decorative)

This maroon gladiolus, derived three-fourths from *Purple Glory*, is similar to its progenitor but builds a longer spike and has smoother, more widely open blooms.

Graded Half-Dozen: \$1.75 Quarter-Dozen: 90c

Libelle (Pfitzer) (Medium Decorative)

One of the clearest light blues. Not as tall as *Ave Maria* but has better color.

Graded Dozen: 33c Half-Dozen: 17c

Lindesta (Palmer) (Large Decorative)

Tall growing light salmon pink with cream throat, sometimes almost imperceptibly flecked another shade of pink. A very beautiful variety that is hard to beat as a cut flower.

Graded Dozen: 55c Half-Dozen: 28c

Lotus (Prestgard) (Medium Decorative)

The one gladiolus for which we have always reserved the adjective *ethereal* (though doubtless two new sorts — *Puritan* and *New Era* — deserve it equally). *Lotus* is paler, however, than either of these two new varieties, being essentially a white gladiolus blending to translucent shell pink at the tips and cream at the throat. Pale colors in a flower look washed-out unless the petals are heavy. It is the possession of fine substance and an unusually waxy, shell-like texture that makes *Lotus* preeminent among all delicately tinted gladioli. For both beauty and performance this variety receives our strongest recommendation.

Graded Dozen: 38c Half-Dozen: 19c

Louis D'Or (Pfitzer) (Medium Decorative)

Similar to *Golden Poppy* but not quite as large. It has a fine red line in the throat.

Graded Quarter-Dozen: \$3.75

Louis G. Rowe (Prestgard) (Large Decorative)

A fine cut-flower variety: creamy flesh with unusually round florets.

For sale next year.

Lucifer (Errey) (Large Decorative)

Velvety orange-scarlet with amaranth-crimson glow in the throat. Opens a long spike at one time.

Graded Dozen: 60c Half-Dozen: 30c

What Glads Have the Heaviest Substance?

Substance, or thickness of petals, is an important beauty factor in the gladiolus (as in other flowers), especially when accompanied, as it usually is, by a commensurate texture (lustre) of the petals. We have made a careful check of this quality in all the glads on our list and find the varieties listed below outstanding. (It must be remembered that good culture will increase the substance of a variety as well as its size.)

- | | |
|-----------------------------|-------------------------------|
| 1. <i>Gunvor</i> | 13. <i>Commander Koehl</i> |
| 2. <i>King Arthur</i> | 14. <i>Baby Decorah</i> |
| 3. <i>Solveig</i> | 15. <i>Rewi Fallu</i> |
| 4. <i>Shirley Temple</i> | 16. <i>Hercules</i> |
| 5. <i>Puritan</i> | 17. <i>Orange Fires</i> |
| 6. <i>Premier Henry</i> | 18. <i>Flaming Meteor</i> |
| 7. <i>Lavinia</i> | 19. <i>Moorish King</i> |
| 8. <i>Amrita</i> | 20. <i>Ruffled Beauty</i> |
| 9. <i>Cynthia</i> | 21. <i>Mrs. E. R. McManus</i> |
| 10. <i>Brightside</i> | 22. <i>Hector</i> |
| 11. <i>Frisled Champion</i> | 23. <i>Pasteur</i> |
| 12. <i>Premier</i> | 24. <i>Purple Glory</i> |
| | 25. <i>Red Glory</i> |



BRIGHTSIDE



GUNVOR



SOLVEIG

"Why print testimonials?—Nobody reads them," remarks a friend, commenting as this catalog is being prepared. We are a little tired of testimonials ourselves, especially of their uniformly laudatory tone, as found thruout the advertising world. So, realizing that our customers are not children, and recognize that all varieties do not do equally well in every clime or in every soil, we decided to shatter all precedents and publish a few of the knocks we receive along with the boosts in about the proportion they come to us. The true flower lover knows that there has to be an occasional disappointment along with the thrills and pleasures of flower growing.

My *Solveig* did not begin to equal those I saw at Cleveland in 1931.

A. C. S. — Ohio.

This small *Solveig* gave me a spike that pleased me more than any other glad I had last season. It was absolutely perfect. *Lavinia* had very beautiful individual blossoms — color so pleasing that words fail me, although the spike crooked.

E. H. L. — Minn.

Lavinia is so sturdy, straight, clean, thrifty that I believe it will be a leader. It should be grand for large baskets, etc. on account of its height.

Mrs. C. W. — Wis.

Through your kindness I grew a sample *Lavinia* last season and its personality just stood out among my list. Its color was of such richness — a dewy, soft rosy pink I'd call it — and not only were the florets well placed but the plant is so sturdy. (I've about reached the place where I won't bother with weaklings no



SWEETHEART



NEW ERA



MARY ELIZABETH

matter how beautiful.) When *Lavinia* gets into quantity production I predict it will become a solid "First Ten" along with *Minuet* and *Marmora*.

Mrs. S. K. L. — Wyo.

Lavinia grew a wonderfully strong sturdy stalk with many beautiful blooms open at a time.

Mrs. C. H. M. — S. D.

Premier did not bloom, though it made two dandy large bulbs. Neither did *Gunvor*. *Dream O'Beauty* was good. *Lavinia* surely took the cake, producing two elegant spikes which the hot whipping winds did not harm a bit or even wilt. *Solveig* was the same. I think a lot of these two varieties and I think *Lavinia* will go places.

G. M. H. — Minn.

Premier, the first to bloom, was a beauty and gave a satisfactory spike all around. *Maxwelton*, I am sorry to say, produced a short

spike with a stunted flowerhead having the florets small and closely bunched. The color alone was not enough to recommend it — not the way it bloomed for me. Mrs. E. R. McManus had an excellent spike and the flowers were exceedingly attractive even though it bloomed on the hottest day of the summer. I had much better results from *Gunvor* than heretofore. It certainly is a lovely gladiolus with beautiful large ruffled florets of heavy texture. It would be a grand gladiolus if the spike were only a little longer and the florets not quite so loosely attached to the stem. . . . Dr. Hoeg was superb from every standpoint; *Brightside* was good as usual.

F. W. C. — N. Y.

A rose pink that seems to have a future is *Maxwelton* — very tall and straight with a fine head of large blooms.

E. E. G. — Vt.

(Continued on page 20.)

Luxury (Kunderd) (Medium Decorative)

Flat-open yellow with scarlet throat blotch. The "pansy-flowered" gladiolus.

Graded Dozen: 72c Half-Dozen: 36c

Madam Monnet-Sully (Lemoine) (Med. Decorative)

Milk white of waxy texture with brilliant scarlet blotch in throat. Very attractive.

Graded Dozen: 38c Half-Dozen: 19c

Maid of Orleans (Pfitzer) (Medium Decorative)

White with creamy throat. Tall growing. The best commercial white gladiolus. In heavy demand.

Graded Dozen: 42c Half-Dozen: 21c

Mammoth White (Pfitzer) (Exhibition)

Giant pure white with blooms somewhat crowded.

Graded Dozen: 33c Half-Dozen: 17c

Margaret Fulton (Ogrodnichuk) (Medium Decorative)

Beautiful rich salmon of distinctive clean-cut form. A wonderful cut flower because of its earliness and ability to withstand heat. A favorite cut flower in the South. Recommended as one of the best all-around glads listed in this catalog. In effect an early *Picardy*.

Graded Dozen: 33c Half-Dozen: 17c

Marmora (Errey) (Exhibition)

Giant grey with lavender influence, with a peculiar plum-colored glow in the throat. Quite sensational when well grown. Probably the nearest true grey of any flower. In bouquet work harmonizes especially well with the deep violets. No gladiolus collection is complete without this leading novelty.

Graded Dozen: 33c Half-Dozen: 17c

Mary Elizabeth (Stevens, H.W.) (Medium Decorative)

Beautiful ruffled white with light yellow throat. Opens 6 to 8 lovely round florets at one time. In very heavy demand.

Graded Dozen: 60c Half-Dozen: 30c

Mary Frey (Gelser) (Medium Decorative)

Sparkling early lavender with small scarlet blotch. Would easily be in the First Hundred if it were not so prone to fleck.

Graded Dozen: 33c Half-Dozen: 17c

What are the Best Cut-Flower Varieties?

In addition to our customers who are commercial florists, many others sell a few cut-flowers during the season, often finding a brisk local demand. For anyone interested in learning which varieties make the best cut-flowers (because of color, vigor, length and stiffness of spike, earliness, ability to bloom out to the tip after being cut, etc.) we have starred the outstanding varieties in each color class in the tables at the end of this catalog:

- *** indicating an excellent cut flower
- ** indicating a very good cut flower
- * indicating a good cut flower

Some of the loveliest new varieties, while wonderfully beautiful for cutting for home use, cannot stand the rough handling to which a large scale commercial shipping sort is subjected.

Matterhorn (Pfitzer) (Large Decorative)

Compact white of good substance.

For sale next year.

Max Reger (Pfitzer) (Medium Decorative)

Light "blue" with sharp white spearhead in throat. This new blue has perhaps the finest color of any variety in its color class.

Graded Half-Dozen: \$1.75 Quarter-Dozen: 90c

Maxwelton (Baerman) (Exhibition)

Rose-pink derivative of *Picardy* similar to the latter in form and size. Color lacks the perfect clarity seen in *Heritage* but is nevertheless better than in most giant glads. *Maxwelton* is destined, we believe, to become a widely grown variety as nothing else in its color class approaches it in impressiveness.

Graded Quarter-Dozen: \$27.50

Mildred Louise (Wentworth) (Large Decorative)

Very beautiful light salmon with three very faint ruby lines in the throat. This glad is especially lovely under artificial light. I have seen it grown to exhibition size. *Mildred Louise* is a close rival of *Picardy* in beauty and performance. Like *Picardy*, it will be grown by the millions. Strongly recommended.

Graded Dozen: 47c Half-Dozen: 24c

Milford (Rides) (Large Decorative)

Very large light violet with deeper marking in throat. Larger than Pfitzer's blues, but not quite their equal in color.

Graded Quarter-Dozen: \$1.50

Minuet (Coleman) (Large Decorative)

Originated in 1922, this variety remains today the finest lavender gladiolus. Before the advent of *Picardy* it rated first in national popularity. *Minuet* is just the shade of lavender a glad should be, with sparkling, silky texture, and beautifully formed florets. One of the stand-bys of every collection.

Graded Dozen: 33c Half-Dozen: 17c

Miss Alameda (Salbach) (Large Decorative)

Excellent salmon-pink with rose throat marking. A glad with a rugged constitution.

Graded Dozen: 55c Half-Dozen: 28c

Miss New Zealand (Julyan) (Exhibition)

The most ballyhooed gladiolus of the decade. Actually a clouded salmon-pink with a ruddy glow in the throat. Will open six large (6½ inch) florets at one time. Florets, unfortunately, are completely undistinguished as to form, lacking both character and charm. We list this variety for those curious to try it, but question whether it actually deserves inclusion in our Second Hundred.

Graded Quarter-Dozen: \$2.50

Moorish King (Pfitzer) (Large Decorative)

Velvety maroon with long narrow petals. Fine when well grown.

Graded Dozen: \$1.00 Half-Dozen: 50c

Morning Serenade (C. Fischer) (Large Decorative)

Vaporous pink and cream, similar to *Coryphee* but creamier in its ground color. An exquisitely soft-toned variety that will open eight or more florets at one time.

For prices see page 1.

Morocco (Pfitzer) (Medium Decorative)

Maroon flecked black with glistening jet-black buds. Next to *Uganda* in approach to true black.

Graded Dozen: 33c Half-Dozen: 17c

Mother Machree (Stevens) (Large Decorative)

Soft lavender-grey with salmon tints. Has been considered the daintiest smoky. A very popular novelty.

Graded Dozen: 33c Half-Dozen: 17c



MARGARET FULTON

Mrs. Calvin Coolidge (Kunderd) (Small Decorative)
Graceful pale salmon-pink with large glowing yellow throat.
Graded Dozen: 33c Half-Dozen: 17c

Mrs. E. A. Rides (Rides) (Large Decorative)
Giant lavender-blue with red plume in throat.
Graded Quarter-Dozen: \$1.90

Mrs. E. R. McManus (Prestgard) (Med. Decorative)
A *Coryphee*-pink self-color of heavy substance and waxy sheen. Extremely beautiful when well grown.
Graded Half-Dozen: \$7.00 Quarter-Dozen: \$3.50

Mrs. F. C. Peters (Fischer, E. N.) (Med. Decorative)
Late-blooming lavender with scarlet blotch. The best lavender prior to the dissemination of *Minuet*.
Graded Dozen: 33c Half-Dozen: 17c

Mrs. Leon Douglas (Diener) (Exhibition)
Giant flame-pink or "begonia-rose", often heavily splashed with scarlet. The most popular glad in America ten years ago, but now superseded by finer sorts equally impressive as to size.
Graded Dozen: 33c Half-Dozen: 17c

Mrs. P. W. Sisson (Coleman) (Large Decorative)
Beautiful light pink near-self of fine form and with a beautiful shimmering texture. Perhaps the most beautiful glad originated prior to 1930.
Graded Dozen: 33c Half-Dozen: 17c

Mrs. Ray P. Chase (Miller) (Large Decorative)
Creamy white with large yellow throat blotch, sometimes flecked rose-red. A tall, vigorous grower.
Graded Dozen: 40c Half-Dozen: 20c

Mrs. T. E. Langford (Crow) (Large Decorative)
Ruffled light pink with cream throat. This can be very beautiful when well grown.
Graded Dozen: 60c Half-Dozen: 30c

Some Interesting Genealogies

Alayne — Mrs. Sisson x lavender seedling
Arethusa — Brightside x Rosemarie Pfitzer
Ariadne — Picardy x Red Lory
Bagdad — Emile Aubrun x Apricot Glow
Beacon — Picardy x Mrs. Langford
Beautiful Ohio — 1910 Rose x Minuet
Betty Nutball — Richard Diener x Salbach's Prim
Blue Admiral — Muriel x Heavenly Blue
Cavalier — Sweetheart x Premier
Champlain — Heavenly Blue x (Othello x Veilchenblau)
Christabel — Mrs. Sisson x W. H. Phipps
Coronation — Mrs. Sisson x Gloriana
Debonair — Apricot Glow x Wm. G. Badger
Dr. F. E. Bennett — derived from Mrs. Francis King
Dream O' Beauty — E. J. Shaylor x Henry Ford
Duna — Mrs. Sisson x Gloriana
Flaming Meteor — Pfitzer's Triumph x Aflame
Gloaming — Queen of Bremen x Seedling of Henry Ford
Golden Goddess — Seedling of Golden Dream
Hercules — Golden Dream x Souvenir
Heritage — Giant Nymph x W. H. Phipps
Jalna — Picardy x Roi Albert
Jonquil — (Orange Queen x Souvenir) x Golden Dream
Lady Eaton — Lady Byng x Pfitzer's Triumph
Lindesta — Niagara x Gloriana
Marmora — Emile Aubrun x unknown

Nancy Ann (Kinyon) (Medium Decorative)
Pure light lavender with a small cream throat. Forms a neat compact spike. A winsome, unassuming little flower.
Graded Quarter-Dozen: \$3.50

New Era (Ellis) (Medium Decorative)
Exquisitely pure but rich light pink blending to a white throat. The feature of this stunningly beautiful variety is the intense and uniform frilling at the extreme edge of the petals. *New Era* opens six to eight three-inch florets at one time. No glad fancier can afford to be without this thrilling new variety.
Graded Quarter-Dozen: \$19.00

Ninth Symphony (Pfitzer) (Large Decorative)
Very light, soft scarlet with paler throat. The large round blooms have a beautiful sparkling sheen.
Graded Quarter-Dozen: \$5.50

Odalisque (Lemoine) (Medium Decorative)
Milk-white with crimson blotch. Makes a better spike than *Madam Sully* but the blotch is less vivid.
Graded Dozen: 70c Half-Dozen: 35c

Olive Goodrich (Goodrich) (Medium Decorative)
Snowy white blending to pale rose pink at the edges. Almost a picotee variety.
Graded Dozen: 33c Half-Dozen: 17c

Oneota (Prestgard) (Medium Decorative)
Rich velvety scarlet with crimson throat. Florets possess splendid clear-cut form. This glad requires water to throw a long spike.
Graded Half-Dozen: \$1.75 Quarter-Dozen: 90c

Oraflame (Kemp) (Medium Decorative)
Light orange blending to a yellow throat. A prolific setter of seed.
Graded Dozen: 40c Half-Dozen: 20c

Orange Fires (Kunderd) (Medium Decorative)
Heavily ruffled scarlet with unusually heavy substance.
Graded Dozen: 40c Half-Dozen: 20c

Orange Sovereign (Steves) (Medium Decorative)
Subdued orange of interesting semi-ruffled form. Opens about six florets at a time. Seems to be a good performer.
Graded Half-Dozen: 70c Quarter-Dozen: 35c

Oregon (Ellis) (Large Decorative)
Enormous light pink of fair substance. Has very beautiful color. Opens about six blooms at a time.
Graded Quarter-Dozen: \$5.00

Our Selection (Ball) (Large Decorative)
Salmon with steely glints. Has a stiff formal spike. Good when well grown. Varies considerably in color.
Graded Dozen: 33c Half-Dozen: 17c

Paradise (Pruitt) (Medium Decorative)
Slightly ruffled apricot somewhat similar to *Wasaga* but larger. A beautiful new variety.
Graded Half-Dozen: \$1.50 Quarter-Dozen: 75c

Pasteur (Lemoine) (Large Decorative)

Novel smoky of heavy substance. Almost a chocolate or mahogany color with a small triangular throat marking of cream.

Graded Dozen: 70c Half-Dozen: 35c

Pearl of California (Kingsley) (Large Decorative)

Light pink with white throat. Opens many florets at one time on a distinctive tapering spike. Beautiful but not everywhere an easy grower.

Graded Dozen: 40c Half-Dozen: 20c

Pelegrina (Pfizer) (Large Decorative)

Deep violet-blue. When observed in the sun, this variety has all the lustre of deep blue velvet. By far the most beautiful "blue" when well grown.

Graded Dozen: 33c Half-Dozen: 17c

Pfizer's Masterpiece (Pfizer) (Large Decorative)

Light salmon pink with cream throat.

For sale next year.

Pfizer's Triumph (Pfizer) (Large Decorative)

Wonderfully velvety salmon-scarlet with ruby throat. Plant this late so it will bloom in September if you live in a region of torrid summers.

Graded Dozen: 33c Half-Dozen: 17c

Phyllis McQuiston (Stewart) (Large Decorative)

An excellent all-around pure pink, practically without markings. A strong grower that should have a fine future as a commercial.

Graded Half-Dozen: 57c Quarter-Dozen: 28c

Picardy (Palmer) (Exhibition)

The buxom prima donna of the gladiolus world. A lavishly beautiful rich apricot-salmon overlain with a slight silvery mist like the blush on blue grapes. *Picardy* has achieved wider popularity than any other variety in history and is today the standard by which all other glads are judged — consciously or unconsciously. This giant variety should be the backbone of every fine gladiolus collection.

Graded Dozen: 33c Half-Dozen: 17c

Pimpernel (Mair) (Large Decorative)

Red with small white throat. This variety opens about ten three-inch florets at one time, but blooms are not as broadly open as one might like.

Graded Dozen: 50c Half-Dozen: 25c

Pinnacle (Arenius) (Large Decorative)

Cerise pink with six to eight round blooms open at one time.

Graded Dozen: 66c Half-Dozen: 33c

Polar Ice (Pfizer) (Medium Decorative)

New white commercial. Earlier, snowier than *Maid of Orleans*, but not as tall nor as good in respect to placement.

Graded Dozen: 70c Half-Dozen: 35c

Prairie Gold (Corrington) (Medium Decorative)

Rich, deep golden yellow. A promising cut-flower variety.

Graded Quarter-Dozen: \$3.00

Premier (Prestgard) (Large Decorative)

Slightly ruffled cream blushed apricot near the tips. A gladiolus of very heavy substance. A moderately tall grower with a long spike.

Graded Quarter-Dozen: \$1.75

Premier Henry (Palmer) (Medium Decorative)

A gorgeously ruffled rich salmon-pink glad of the heaviest substance. Supremely beautiful when well grown but insists on plenty of water.

Graded Half-Dozen: 92c Quarter-Dozen: 46c

Pride of Portland (Ellis) (Large Decorative)

The color of this glad lies at that indescribable point where pink and scarlet meet. It is about the same shade as *Red Phipps* (also nearly a pink) but has a small distinct blotch of cream.

Graded Dozen: 35c Half-Dozen: 18c

Primate (Crow) (Medium Decorative)

A very tall-growing light yellow that is ideal for cutting.

Graded Dozen: 33c Half-Dozen: 17c

Primrose Queen (Gelser) (Medium Decorative)

Ruffled light yellow self of fine vigor. Can be counted on to produce an excellent spike.

Graded Half-Dozen: 90c Quarter-Dozen: 45c

Puritan (Baerman) (Medium Decorative)

In color and size similar to *Lotus*, (but a slightly deeper shade of pink); in heaviness of substance and ruffling similar to *Solveig*. An exceedingly beautiful new variety.

For prices see page 1.

Purple Glory (Kunderd) (Large Decorative)

Dark rose-red, ruffled. An old favorite.

Graded Dozen: 33c Half-Dozen: 17c

Queen Mary (Mair) (Large Decorative)

Ruffled flesh pink of crystalline texture. Exquisitely beautiful when well grown. In rainy weather or upon a sudden drop in temperature this variety sometimes flecks beyond recognition — becoming almost a solid rosy lavender.

Graded Dozen: \$1.00 Half-Dozen: 50c

Some Interesting Genealogies

(Continued)

Margaret Fulton — *Prince of Wales* x *Golden Measure* (?)
Maxwelton — *Red Lory* x *Picardy*
Miss New Zealand — *Mrs. Douglas* x *Emile Aubrun*
Morning Serenade — *Picardy* x *Margaret Fulton*
Mother Machree — *Aviatrix* x *Corunna* (K)
Mrs. Walsh — *Mrs. Douglas* (?) x *Mrs. Pendleton*
Mrs. T. E. Langford — *Mrs. Lohrman* x *Mrs. Norton*
Picardy — *Apricot Glow* x *Emile Aubrun*
Premier Henry — *Minuet* x *Pfizer's Triumph*
Puritan — *Sweetheart* x *Ruffled Peerless Pink* (seedling)
Queen of Bremen — 1910 *Rose* x (wild prim x *Baron Hulot*)
Regent — *Picardy* x *Commander Koehl*
Resolution — *Picardy* x *Commander Koehl*
Reverie — *Apricot Glow* x *Mrs. Sisson*
Rosamond — *Catherine Coleman* x *Pfizer's Triumph*
Rewi Fallu — *Bill Sowden* x *Emile Aubrun*
Serenity — *Queen of Bremen* x *Mary Jane*
Shirley Temple — *Picardy* x *Ruffled Beauty*
Solveig — traces back to *Peace and Glory*
Sultan — *Purple Glory* x *Dr. Bennett*
Symphony — *W. H. Phipps* x *Apricot Glow*
Uncas — *Apricot Glow* x *Emile Aubrun*
Vagabond Prince — *Picardy* x *Commander Koehl*
Wasaga — *Apricot Glow* x *Mrs. Sisson*
W. H. Phipps — derived from *Jack London* and other varieties



New Gladioli

ABOVE: Miss Vivian Bates with a spike of *Heritage*.

RIGHT: Mrs. D. S. Pruitt and a spike of the new *Shirley Temple*, giant ruffled cream.

UPPER RIGHT: A spike of *Maxwelton* grown from a bulblet by Mr. W. F. Hemmerling of Waterloo, Iowa.





LEFT: Three spikes of *Shirley Temple* from bulblets. Photo by the originator.

BELOW: A florist's container full of *Heritage* cut in mid-September from bulbs of assorted sizes planted May 25th.

We have grown *Heritage* up to five feet in height.



Queen of Bremen (Zimmer) (Medium Decorative)

Beautiful lavender with cream throat. This glad is ideal for floral work, possessing a fine wiry stem and opening six to eight blooms at a time. Until I saw some beautiful baskets of this variety this past summer, I did not fully realize how valuable a glad this really is.

Graded Dozen: 33c Half-Dozen: 17c

Recado (Palmer) (Exhibition)

Smoky rose red on grey ground flecked slate and scarlet at the edges. Opens 10-11 florets.

For sale next year.

Recovery (Blake) (Large Decorative)

Subdued salmon-pink self (not rose as sometimes stated). A gladiolus that opens about eight well-placed florets on a strong straight spike. Might be described as an improved *Longfellow*.

Graded Dozen: \$1.25 Half-Dozen: 65c

Red Admiral (Roozen) (Large Decorative)

Tall velvety scarlet with deeper throat. Roundish, recurved petals.

Graded Dozen: 60c Half-Dozen: 30c

Red Glory (Piper-Ellis) (Large Decorative)

Good ruffled red. A "sport" of *Purple Glory*.

Graded Dozen: 50c Half-Dozen: 25c

Red Lory (Errey) (Exhibition)

Giant rose-red with purple throat. Often sensational on the show table, but actually a bit garish.

Graded Dozen: 50c Half-Dozen: 25c

Red Phipps (Briggs) (Large Decorative)

Light scarlet or deep pink of translucent texture.

Graded Dozen: 33c Half-Dozen: 17c

Red Pirate (Gelser) (Medium Decorative)

Rose-red blending to a small throat mark of almost black. This glad possesses the most lustrous silken sheen of any rose-red variety. Well grown it is very beautiful. Strongly recommended.

Graded Dozen: 40c Half-Dozen: 20c

Regent (Palmer) (Exhibition)

Deep scarlet of velvety texture. Seems to consist of two inter-flecking shades.

Graded Quarter-Dozen: \$6.25

Glads as a Hobby

If you have the "collector's instinct" and collect stamps, antiques, or any of the thousand and one items which are the object of some collector's zeal, but have never considered flowers in this light, may we suggest that glads possess to a marked degree the quality of *interesting variation* necessary to give zest to collecting? Many of our customers take pride in the possession of a collection of 50, 100, or often more carefully selected varieties of glads, all grown under label and given the best of culture. We heartily recommend such labeling to those who have not done so before. While there are many types of markers in vogue, one of the most inexpensive and substantial may be made from a bundle of laths, planed and cut in halves or in thirds right at your local lumberyard (cost: about 1c each). You will find that growing your glads under label will just about double the enjoyment you get out of them.

Resolution (Baerman) (Exhibition)

Vivid scarlet of glossy texture. Ruffled and slightly laciniated. We have had this with nine five and one-half inch florets open at one time on flowerheads thirty-three and one-half inches long (measuring from the lowest floret to the tip of the spike). We have heard of gladiolus flowerheads thirty-six inches long *after* the spike had bloomed out (considerable elongation occurs during the blooming out). As far as we know a flowerhead length of thirty-three and one-half inches when the first bloom is still fresh must come pretty close to being a record. *Resolution* is an exceptionally beautiful variety.

Graded Quarter-Dozen: \$22.50

Reverie (Palmer) (Medium Decorative)

Sister seedling of *Wasaga* with *Lotus* coloring. Larger than *Lotus* but less waxy.

Graded Half-Dozen: 89c Quarter-Dozen: 45c

Rewi Falla (Fallu) (Exhibition)

Giant red with heavy, round, bell-like florets of lustrous sheen. Named after the originator's son, who was given the name of a Maori chieftain.

Graded Quarter-Dozen: \$22.50

Rita Beck (Fischer) (Large Decorative)

Pale pink with five or seven short red lines radiating from the throat. Chastely beautiful.

Graded Dozen: 50c Half-Dozen: 25c

Robert Burns (Christ) (Large Decorative)

Fine deep blue of unusual size and vigor.

Graded Quarter-Dozen: \$45.00

Roi Albert (Lemoine) (Large Decorative)

Novel old rose with a triple blotch of scarlet on cream on salmon. There is nothing quite like it.

Graded Dozen: 33c Half-Dozen: 17c

Rosamond (G. W. Wright) (Large Decorative)

A *Triumph* seedling of similar round form and velvety texture but leaning a bit more toward the pink. It seems also to open more florets than its parent (though they are a trifle smaller) and to have a longer stem. A beautiful variety of great promise.

For sale next year.

Rosemarie Pfitzer (Pfitzer) (Large Decorative)

White overlaid with delicate fleckings of light pink. Daintily ruffled. In many seasons this glad blooms almost a pure white.

Graded Half-Dozen: 90c Quarter-Dozen: 45c

Rose Wings (Crow) (Medium Decorative)

Charmingly ruffled rose-red. A fine cutter.

Graded Quarter-Dozen: 50c

Royal Gold (Pfitzer) (Large Decorative)

Large light yellow. Similar to DO-X, but has a longer spike.

For sale next year.

Rudolph Serkin (Pfitzer) (Large Decorative)

Deep violet of glossy texture. This variety is nearer purple than the other so-called dark "blues".

Graded Half-Dozen \$4.50 Quarter-Dozen: \$2.40

Ruffled Beauty (Prestgard) (Large Decorative)

Giant light yellow of heavy substance with moderate ruffling. In some localities this makes a finer spike than *Golden Chimes* or *Primrose Queen*. We have had many favorable reports on *Ruffled Beauty*.

Graded Half-Dozen: 90c Quarter-Dozen: 45c

Ruffled Gold (Goodrich) (Medium Decorative)

Light yellow of silky sheen, very beautifully ruffled. In some seasons this is the most beautiful yellow gladiolus.

Graded Dozen: 40c Half-Dozen: 20c

Sahara (Palmer) (Exhibition)

Giant sandy buff with about eight large blooms open at a time. A novelty which will appeal to some fanciers but not to others.

Graded Quarter-Dozen: \$6.00

Salbach's Orchid (Salbach) (Large Decorative)

Beautiful rose-pink with deeper sanding in throat. Very similar to *Minuet* but considerably pinker.

Graded Dozen: 35c Half-Dozen: 18c

Schwaben Girl (Pfitzer) (Large Decorative)

Popular light pink of translucent texture. Fine if given sufficient water.

Graded Dozen: 35c Half-Dozen: 18c

Sequoia Blue (Salbach) (Large Decorative)

Large pale blue with inconspicuous throat marking.

Graded Quarter-Dozen: 75c

Serenity (Zimmer) (Large Decorative)

Waxy snow-white with a crystalline tint of palest rose-pink at the extreme edges. Very similar to *Olive Goodrich*, but much larger, snowier, and more delicately tinted. *Serenity* also displays a delightful touch of ruffling.

For prices see page 2.

Shirley Temple (Pruitt) (Exhibition)

Light cream blending to a small throat marking of light yellow. A wonderfully rich and beautiful flower due to the heavy ruffling, remarkable substance, and waxy sheen. The Colonial Gardens is one of the co-introducers of this splendid variety.

Graded Quarter-Dozen: \$22.50

Smiling Maestro (Christ) (Exhibition)

Orangy salmon-pink of fair substance. Color not ideal but makes a grand spike.

Graded Half-Dozen: \$1.20 Quarter-Dozen: 60c

Solveig (Prestgard) (Exhibition)

Heavily ruffled snow-white of extremely heavy substance and unusual sheen, the huge star-shaped blooms being literally lustrous as silky white velvet. A small rose throat-marking lights up the flower. We have had *Solveig* with seven fresh blooms open at one time and with florets up to six inches in diameter. Well grown it is unquestionably by far the most beautiful white gladiolus. In some localities it is a consistently good performer; in others it has not given representative bloom. We are happy to report that in several localities where *Solveig* did not do well at first, now that acclimated stock has been secured by growing it from bulblets or small bulbs, the resultant blooms have been fully up to anticipations. The following letter from a well-known grower is typical of several reports received recently: "We had a good year with *Solveig*, winning with it in its class at the State

Fair. It was also judged the best vase in the show. We took some down to the International Horticultural Show and won first place with them. We also put some up for Mr. C—— in the amateur section and he was also awarded first prize. I had some real spikes at Chicago and I will say that *Solveig* gave *Heritage* a good run for the championship vase. I am very enthusiastic about *Solveig* after this year's performance, etc."

Graded Half-Dozen: \$1.00 Quarter-Dozen: 50c

Sonatine (Pfitzer) (Medium Decorative)

Fresh pure-pink with negligible throat marking. This gladiolus is of a pink similar in shade and texture to the famous but difficult *Coryphee*, but seems a much easier grower, producing a long stretchy spike with several very beautiful florets open at a time. A trifle deeper in tone than *Coryphee*, and nearly a self. Strongly recommended.

Graded Dozen: \$1.00 Half-Dozen: 50c

Southern Cross (Whiteley) (Large Decorative)

Glossy red very similar to *Bill Sowden*.

Graded Dozen: 60c Half-Dozen: 30c

Spirit of St. Louis (Mueller) (Large Decorative)

Subdued orange of leathery texture with brownish hieroglyphs in throat. Makes an excellent spike.

Graded Dozen: 33c Half-Dozen: 17c

Star of Bethlehem (Pfitzer) (Large Decorative)

Large snow-white with creamy white throat. In heavy demand.

Graded Half-Dozen: \$1.00 Quarter-Dozen: 60c

Where Are the Best Glads Being Originated?

To many people any product which comes from halfway across the world is automatically invested with a glamour that doubles its intrinsic worth. Actually there are no mysterious hybridizing secrets, no climatic advantages available to far-off plant breeders that are not equally accessible to those right here in America. There are indeed only four important factors involved in the development of finer flowers: (1) Hard work, (2) Use of the best varieties as breeding material, (3) Imagination or intuition (aided by experience) to prefigure the result of possible combinations, and (4) Discrimination in making a selection from the resultant seedlings. The mere technique of hybridizing can be learned in five minutes, but failure in any of the above four points will render success impossible.

Thirty percent of the varieties in this catalog are of foreign origin (70% being American and Canadian). Taking the average age of a variety in this catalog (5 years) as a dividing line between old and new sorts, we find that of the varieties introduced prior to 1933, fully 40% were of foreign origination, while of those introduced since January 1, 1933, scarcely 20% are from foreign sources. We are giving all new foreign originations the same careful testing and consideration we have always given them but find that a diminishing percent of them measure up to advancing standards of beauty and performance. In other words, the greater eagerness of most American and Canadian gladiolus hybridizers (professional or amateur) as compared to foreign to secure the best varieties from all over the world to work with is beginning to show results. Also American and Canadian originators have not as a rule given an over-emphasis to size at the expense of beauty of color and grace of form. We all want a certain percent of our glads to be the giant sorts, but we can have a goodly percentage of such and still enjoy beautiful colors.



HERITAGE



LOTUS



PICARDY



CYNTHIA

Some More Reports From Customers

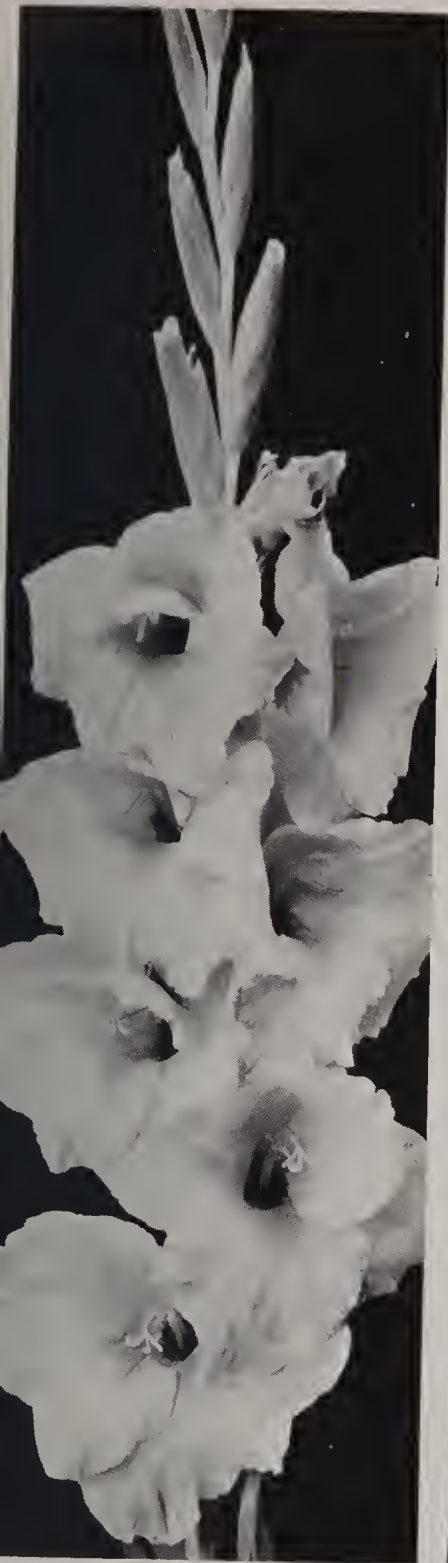
I have never had any success with *Lotus*.

A. J. A. — Minn.

It is with the greatest of pleasure that I relate to you that on Sunday morning, August 16, I beheld three of the most beautiful spikes of gladioli I have ever seen. The variety was *Lotus*. Each spike, which was over 54 inches tall with four open blooms, was a world-beater. The finest colors of a tea rose could not be more beautiful.

R. P. — N. Y.

It has pleased me a lot to see how popular *Lotus* is becoming. It has at last received the notice it deserves. I remember several years ago I first saw it at



MILDRED LOUISE



PREMIER



MARGARET FULTON



DR. C. HOEG

Louis Rowe's. At that time he pointed it out to me and said that it was one of the most beautiful glads. The next year he let me have a half-dozen bulbs. Everyone who saw it in my garden went "nuts" over it. I guess it was the next year I got some from you and it has always been just as beautiful. While its field habits are not exactly of the best, yet the blooms are certainly magnificent.

F. M. B. — Mass.

Personally I was very enthusiastic about *Ariadne*.

E. A. L. of Legion Trial Grounds, Wis.

Brightside was wonderful, blooming in 55 days from planting. I disposed of several dozen cut-flowers in New York City at 75c per dozen wholesale — topping *Picardy* (50c). My florist thinks it is very, very fine.

A. B. — N. Y.

(Continued on page 23.)

St. Lawrence (Christ) (Large Decorative)

Bright scarlet similar to *Triumph* in size and texture but of a sharper, more vivid shade.

Graded Quarter-Dozen: \$1.90

Sultan (Crow) (Large Decorative)

Unusually glossy rose-red. Moderately ruffled.

Sold out this season.

Sunnyside (Phillips) (Medium Decorative)

Beautiful light rose-pink with white throat. Opens about eight small florets at a time.

Graded Quarter-Dozen: \$1.00

Swansdown (Blake) (Medium Decorative)

New white. Makes a beautiful spike of lightly ruffled blooms.

Graded Half-Dozen: 50c Quarter-Dozen: 25c

Sweetheart (Prestgard) (Medium Decorative)

Waxy pure-pink blending to a large snow-white throat. When well grown the edges are beautifully frilled. We consider this variety with its tall wiry stem, extreme earliness, and exquisitely fresh color the No. 1 florists' gladiolus. *Sweetheart* is also unexcelled for forcing under glass. We have grown this glad five feet tall but four feet is a more common height. This variety will some day be grown by the millions.

Graded Dozen: 38c Half-Dozen: 19c

Symphony (Palmer) (Large Decorative)

Warm light salmon-pink with creamy yellow throat. A tall grower that makes excellent spikes with six or more large blooms.

Graded Dozen: 87c Half-Dozen: 44c

T. A. Edison (Kunderd) (Medium Decorative)

Maroon of unusual purity and richness. The round blooms possess some of the finest ruffling to be found in the gladiolus.

Graded Dozen: 40c Half-Dozen: 20c

Tawhaki (Doney) (Large Decorative)

Odd bronzy orange-scarlet. Makes a long spike with eight or more round florets open at a time. The nearest bronze of any gladiolus.

Graded Dozen: 57c Half-Dozen: 28c

Tawny Gold (Kunderd) (Medium Decorative)

Old-gold color. A wiry stemmed variety that is graceful and unique. Beautiful for bouquets.

Graded Dozen: 57c Half-Dozen: 29c

Tip Top (Pfitzer) (Large Decorative)

Giant scarlet red, opening five or more six-inch blooms. Fine on the exhibition table. This splendid variety should be in every collection.

Graded Quarter-Dozen: 50c

Uganda (Pfitzer) (Medium Decorative)

The "black" gladiolus. Deep maroon with a sheen like black silk — so intense the flower looks almost dusty. Buds are glistening jet.

For sale next year.

Uncas (Large Decorative)

A greatly improved *Spirit of St. Louis*: light burnt-orange of leathery texture with a little sanding in the throat.

For sale next year.

Vagabond Prince (Palmer) (Large Decorative)

Garnet brown with a throat glowing like a live coal. An unusually glossy sheen adds life to this striking novelty. Spike is tall and straight. This variety is one of the must-haves of every up-to-date gladiolus collection.

Graded Quarter-Dozen: \$4.00

Victor (Errey) (Medium Decorative)

Clear opaque scarlet with a small, sharply contrasting blotch of snow-white. A fine late variety.

Graded Dozen: 33c Half-Dozen: 17c

Vienna Woods (Christ) (Large Decorative)

Large, deep violet-blue. Quite similar to *Blue Admiral*.

Graded Quarter-Dozen: \$3.50

Wasaga (Palmer) (Medium Decorative)

Lovely pure apricot with a delightful frilling at the extreme edges. One of our most beautiful varieties. A great favorite with florists. Strongly recommended.

Graded Dozen: 33c Half-Dozen: 17c

White Triumphator (Salman) (Large Decorative)

Large white apparently derived from the Pfitzer strain.

See regular price list.

W. H. Phipps (Diener) (Exhibition)

The "wonder glad" of yesteryear. Once America's most popular variety. This erratic sort will make anything from a worthless clubby spike to a flowerhead with twenty-three florets open at one time. *Heritage* and *Picardy* have now largely supplanted this variety.

Graded Dozen: 33c Half-Dozen: 17c

Wm. Cuthbertson (Mair) (Medium Decorative)

Bright pink with a large white throat. The distinctively crimped florets are unusually round and recurved. Refreshingly beautiful.

Graded Dozen: 40c Half-Dozen: 20c

Wuertembergia (Pfitzer) (Large Decorative)

Giant scarlet with cream throat. Extremely showy and dominant in the garden.

Graded Dozen: 33c Half-Dozen: 17c

Yvonne (Krelage) (Large Decorative)

Pale pink of unusual fleshy, translucent texture, with a small blur of rose deep in the throat.

Graded Dozen: 33c Half-Dozen: 17c

Zona (Kunderd) (Small Decorative)

Light pink with a small round marking in the throat, giving a jaunty air to this petite, winsome flower. *Zona* is ideal for table decorations and basket work.

Graded Dozen: 33c Half-Dozen: 17c

Order Early!

The demand for bulbs this season is the best we have ever experienced. Unfortunately stocks the country over are considerably depleted because of the widespread drought of last season. Many varieties will inevitably be sold out long before planting time. To avoid disappointment get your order in as early as possible.



ARIADNE



ARETHUSA



RESOLUTION



MAXWELTON

Although I had only two *Heritage* bulbs, they were far superior to anything else that I had. I am sure one of my *Heritage* blooms would have beaten the grand-champion spike that I saw at the National Show at Akron.

G. D. S. — Ohio.

Variety Reports — Continued

Heritage is a wonderful glad, also *Mary Elizabeth*.

F. W. D. — Mich.

Gunvor is the most beautiful gladiolus in the world.

C. H. G. — Vt.

Best performer in the garden was *Margaret Fulton*. *Premier* was beautiful and *Lotus* one of the best. I grew a lovely spike of *Maxwelton* from a bulblet and got a medium size bulb but no bulblets. *Heritage* was terrible. I'll try it once more and it either performs — or else.

D. A. C. — Mont.

The glads you sent last spring were very fine. The *Lavinia*, *Mrs. McManus*, *Phyllis McQuiston* and *Oneota* were very beautiful.

C.H.S. — Mass.

I had the good fortune to see *Resolution* in bloom the Sunday I visited your field. Boy, what a glad!

J. J. J. — Iowa.

The Hundred Best Glads for 1937

On the following pages we present our customary analysis of the leading varieties in each color class, together with data regarding their origination, size, heaviness of petal, type of bloom (whether ruffled or plain petaled), blooming season, and growth peculiarities.

Our choice of the "First Hundred," or Super Glads, for 1937 is indicated by heavy capitals. These, together with the "Second Hundred" (in light capitals) and a few trial varieties (in italic capitals) comprise the total of 209 sorts which we consider outstanding this season.

With one exception we have omitted all our own originations from the First Hundred, preferring to give them plenty of time to prove themselves in other localities before including them. (We can vouch for their great beauty and fine growth in our own plantings). Equally new varieties from other sources have been freely included where beauty, distinctiveness, and evidence of vigor seemed to justify it. Where we do not have stock of a variety ourselves we have generally indicated where it may be obtained. Perfect impartiality and comprehensiveness remain the goal of this gladiolus fanciers' catalog.

Again we wish to thank our many fellow glad-enthusiasts for their numerous interesting and valuable letters, recounting their experiences in the pursuit of our mutual hobby. In the preparation of this catalog we have given consideration to all reports on varieties which have come to us.

A further explanation of the tables which follow is contained in the following key:

- Exhibition.....(Ex.)...for giant sorts with florets approximately 6 inches in diameter and regularly opening 6 to 12 florets at one time.
- Large Decorative... (L.D.)...for very large sorts with florets approximately 5 inches in diameter and regularly opening 5 to 10 florets at one time.
- Medium Decorative. (M.D.)...for medium large sorts with florets approximately 4 inches in diameter and regularly opening 4 to 8 florets at one time.
- Small Decorative... (S.D.)...for small varieties with florets 3 inches or less in diameter and regularly opening 3 to 6 florets at a time.

Frequently varieties listed as *large decorative* may be grown to *exhibition* size by special culture. Again *exhibition* varieties when not well grown will rate no larger than *large decorative*. Medium size bulbs of *exhibition* varieties will also give blooms of *large decorative* size.

We have not considered form at all in making our size ratings: primulinus grandiflorus varieties like *Aflame* and *Picardy* are listed as *exhibition sorts* on account of their great size.

The substance, or thickness of petals, is indicated by "A" for extremely heavy petals, "B" for heavy petals, and "C" for moderately heavy.

Unit price means for one young No. 1 bulb. This column is included along with the ratings for the convenience of customers. Ordering should be done from the complete price list at the end of this catalog or from the graded dozen prices included with the descriptive list.

The scale of blooming dates is as follows: Early = 60-70 days from planting; Early-Midseason = 70-80 days; Midseason = 80-90 days; Midseason-Late = 90-100 days; Late = over 100 days.

Ralph Baerman

CLASS 1 — DARK REDS

FIRST HUNDRED (Heavy Capitals)					SECOND HUNDRED (Light Capitals)			
Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Pfitzer.....	1933	L.D.	B	ARABELLA**	\$.90	Pl.	ML	
Hoeg.....	1933	M.D.	B	DR. C. HOEG**	.20	Pl.	M	12
Kaylor.....	1935	L.D.	B	LESCHI*	.40	Pl.	M	
Pfitzer.....	1929	L.D.	A	MOORISH KING	.20	Pl.	ML	8,9,23
Pfitzer.....	1928	M.D.	B	MOROCCO*	.05	Pl.	EM	6
Kunderd.....	1927	M.D.	B	THOMAS A. EDISON (K)	.06	Ruf.	EM	7,21
Pfitzer.....	1935	M.D.	B	UGANDA		Pl.	M	5,6

There have been few significant changes in the dark red class since the issuance of our last catalog. *Dr. C. Hoeg* and *Arabella* remain the two leading maroons, both being outstanding in performance as well as in beauty. Even more beautiful, perhaps, but not as easy to grow is the wonderfully ruffled *Thomas A. Edison*.

CLASS 2 — REDS

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Fallu.....	1929	Ex.	B	BILL SOWDEN*	.05	Pl.	M	7
Pfitzer.....	1929	Ex.	A	COMMANDER KOEHL**	.05	Pl.	ML	25
Mair.....	1933	L.D.	B	PIMPERNEL	.15	Pl.	EM	13
Ellis, Piper.....	1926	L.D.	A	RED GLORY	.05	Ruf.	M	4,24
Fallu.....	1935	Ex.	A	REWI FALLU*	10.00	Pl.	EM	16
Whiteley.....	1933	Ex.	B	SOUTHERN CROSS*	.08	Pl.	M	7

If a red glad is distinctly deeper than spectrum red it necessarily falls into the dark red class. If it is lighter than spectrum red or has an infusion of yellow it becomes a scarlet. The result is that the class of true reds is inevitably very small. *Commander Koehl* remains the favorite in this class, tho meeting some stiff competition in the new (and darker) *Rewi Fallu*. Pfitzer's *Memory of Hindenburg* (not for sale this year) is said to be an improvement on *Commander Koehl*.

CLASS 3 — SCARLETS

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Hornberger	1926	Ex.	B	AFLAME*	.05	Pl.	M	
Kingsley	1932	L.D.	B	AMADOR**	.10	Pl.	M	
Palmer	1935	L.D.	B	BEACON*	2.00	Pl.	EM	
Diener	1921	L.D.	B	DR. F. E. BENNETT***	.05	Ruf.	M	
Mitsch	1934	Ex.	B	FLAMING METEOR*	.10	Pl.	M	9
Roozen	1931	M.D.	A	FRILLED CHAMPION	.06	Ruf.	EM	7
Palmer	1936	M.D.	A	HECTOR*	.60	Ruf.	EM	
Ellis	1935	Ex.	B	JAMES FITZJAMES**	12.00	Pl.	ML	
Pfizer	1932	L.D.	B	J. S. BACH	.35	Pl.	M	8
Errey	1930	L.D.	B	LUCIFER*	.08	Pl.	ML	2
Pfizer	1935	L.D.	B	NINTH SYMPHONY*	2.50	Pl.	M	
Prestgard	1935	M.D.	B	ONEOTA	.40	Pl.	M	7,23
Kunderd	1930	M.D.	A	ORANGE FIRES	.08	Ruf.	EM	7
Pfizer	1926	L.D.	B	PFITZER'S TRIUMPH	.05	Pl.	ML	5,6,16
Ellis	1926	L.D.	B	PRIDE OF PORTLAND	.06	Pl.	ML	5,19
Roozen	1933	L.D.	B	RED ADMIRAL**	.10	Pl.	M	
Briggs	1932	L.D.	C	RED PHIPPS*	.05	Pl.	M	
Palmer	1936	Ex.	B	REGENT*	3.00	Pl.	ML	
Baerman	1936	Ex.	B	RESOLUTION**	10.00	Ruf.	ML	
Wright, G. W.	1937	L.D.	B	ROSAMOND**		Pl.	ML	
Christ	1934	L.D.	B	ST. LAWRENCE	1.00	Pl.	M	8
Pfizer	1932	L.D.	B	TIP TOP	.30	Pl.	ML	8
Errey	1919	M.D.	B	VICTOR	.05	Pl.	L	19
Pfizer	1930	L.D.	B	WUERTEMBERGIA*	.05	Pl.	L	11

For Future Rating

Zimmer	1937	Ex.	B	BARON MUNCHAUSEN	25.00	Pl.	M	?
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Comparing this catalog with previous issues, it is interesting to notice how rapidly the notations in the column for deficiencies are diminishing. It is a pleasure to observe that hybridizers are now apparently eliminating many of the weaknesses which accompanied the earlier development of large-flowered varieties. In *Beacon*, *Ninth Symphony*, *Resolution*, *Rosamond*, and *James Fitz James* we have an impressive group of recent acquisitions, indicating that the scarlet class, always one of the strongest, has shown more than the average improvement since our last catalog was issued.

CLASS 4 — ORANGES

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Crow	1937	M.D.	B	BIT O'HEAVEN**	.50	Pl.	EM	?
Prestgard	1934	S.D.	A	BRIGHTSIDE***	.06	Ruf.	E	
Carpenter	1933	M.D.	B	DOROTHY DELL*	.10	Pl.	EM	
Miller	1936	S.D.	B	INCENSE*		Pl.	EM	6
Salbach	1934	M.D.	B	LA FIESTA*	1.25	Pl.	M	?
Dusinberre	1929	M.D.	B	LA PALOMA*	.05	Pl.	EM	
Pfizer	1935	M.D.	B	LOUIS D'OR*	2.00	Pl.	M	3
Salbach	1927	M.D.	B	ORANGE BUTTERFLY		Pl.	EM	6
Kemp	1927	M.D.	B	ORAFLAME	.05	Pl.	EM	6
Steve	1934	M.D.	B	ORANGE SOVEREIGN*	.20	Ruf.	EM	
Mueller	1929	L.D.	B	SPIRIT OF ST. LOUIS*	.05	Pl.	E	2
Webster	1937	L.D.	B	UNCAS**		Pl.	M	3

Brightside, the only heavily ruffled orange, remains perhaps the most beautiful glad in this color section. *Incense* (which comes from unidentified *primulinus* ancestry) is included in the *First Hundred* because of its distinct tea-rose fragrance which it readily transmits to its seedlings (especially to those that resemble it). Note how many different originators have contributed to this color class.

CLASS 5 — YELLOWS

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Palmer	1936	M.D.	B	AMBERGLOW**	3.00	Pl.	EM	
Gelser	1935	M.D.	B	DAFFODIL**	.20	Pl.	EM	
Ellis	1929	L.D.	B	GOLDEN CHIMES**	.10	Pl.	EM	
Groff	1923	M.D.	B	GOLDEN DREAM**	.05	Pl.	ML	
Kunderd	1925	S.F.	A	GOLDEN FRILLS	.05	Ruf.	E	
Salbach	1935	L.D.	B	GOLDEN GODDESS**		Pl.	M	?
Prestgard	1934	M.D.	B	GOLDEN POPPY**	.06	Pl.	EM	
Palmer	1934	M.D.	B	JONQUIL*	.60	Pl.	EM	
Kunderd	1930	M.D.	B	LUXURY	.10	Pl.	M	21
Crow	1929	M.D.	B	PRIMATE**	.05	Pl.	M	6
Gelser	1935	M.D.	B	PRIMROSE QUEEN*	.20	Ruf.	M	
Pfizer	1936	L.D.	B	ROYAL GOLD**		Pl.	EM	
Prestgard	1936	L.D.	A	RUFFLED BEAUTY*	.25	Ruf.	M	
Goodrich	1926	M.D.	C	RUFFLED GOLD*	.06	Ruf.	EM	6

A really great yellow gladiolus is still a thing of the future, but all of the above are good. *Golden Goddess* makes the largest spike. *Ruffled Gold* is perhaps the most beautiful. Best for cutting and bouquets is *Golden Poppy*, the deepest of all the yellows. *Ruffled Beauty*, our premium variety for two seasons, evoked so many requests for an opportunity to purchase it in quantity that we decided to give it a regular listing.

CLASS 6 — CREAM, BUFF AND FLESH

FIRST HUNDRED (Heavy Capitals)					SECOND HUNDRED (Light Capitals)			
Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Palmer.....	1937	M.D.	A	AMRITA**	Ruf.M.....	?.....
Fischer, C.....	1937	L.D.	B	ARETHUSA**	15.00	Ruf.	..E.....
Canine.....	1936	L.D.	B	BETSY BOB-UP*	.25	Pl.L.....
Palmer.....	1937	M.D.	B	CAMELLIA**	Pl.M.....	?.....
Prestgard.....	1936	L.D.	A	CYNTHIA*	.25	Pl.EM.....
Palmer.....	1932	M.D.	B	DUNA**	.06	Pl.EM.....	21.....
Prestgard.....	1935	L.D.	A	GUNVOR	.60	Ruf.ML.....	6,16,19..
Crow.....	1930	M.D.	A	HERCULES	.40	Pl.M.....	6,30,19..
Prestgard.....	1929	M.D.	B	LOTUS***	.06	Pl.EM.....
Stevens, H. W.....	1931	M.D.	B	MARY ELIZABETH**	.08	Ruf.M.....
Miller, D. R.....	1930	L.D.	C	MRS. RAY P. CHASE	.05	Pl.EM.....	1,21.....
Pruitt.....	1936	L.D.	B	PARADISE**	.50	Pl.EM.....	29.....
Prestgard.....	1936	L.D.	A	PREMIER*	.80	Ruf.EM.....
Mair.....	1920	L.D.	B	QUEEN MARY	.10	Ruf.M.....	19,23.....
Pruitt.....	1937	Ex.	A	SHIRLEY TEMPLE**	10.00	Ruf.M.....	?.....
Palmer.....	1932	M.D.	B	WASAGA***	.07	Ruf.M.....
For Future Rating								
Baerman.....	1937	M.D.	B	CAVALIER.....	10.00	Ruf.EM.....
Prestgard.....	1935	L.D.	B	LOUIS G. ROWE.....	Pl.EM.....

With both Mr. Prestgard and Mr. Palmer evincing a predilection for creamy apricot shades, this color class, which hardly existed five years ago, has now become one of the leading sections — in beauty at least if not yet in size. It is interesting to notice that the new *Shirley Temple* represents a combination of the Palmer and Prestgard strains. . . . About half of the varieties listed above are appearing in our catalog for the first time. We recommend the varieties in this color section as being among the most beautiful in the entire catalog.

CLASS 7 — WHITES

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Pfitzer.....	1927	L.D.	B	ALBATROSS*	.05	Pl.M.....	12,16.....
Mitsch.....	1937	L.D.	B	ARIADNE**	5.00	Pl.EM.....
Prestgard.....	1935	S.D.	A	BABY DECORAH*	.06	Ruf.	..E.....	6.....
Zimmer.....	1934	L.D.	B	BOB WHITE***	.10	Pl.M.....
Pfitzer.....	1935	L.D.	B	HEILIGTUM**	3.00	Pl.M.....
Pfitzer.....	1928	L.D.	B	JONKHEER VAN TETS*	.06	Pl.M.....	10.....
Lemoine.....	1908	M.D.	B	MADAM MOUNET-SULLY	.05	Pl.EM.....	21,23.....
Pfitzer.....	1930	M.D.	B	MAID OF ORLEANS***	.07	Pl.M.....
Pfitzer.....	1922	Ex.	B	MAMMOTH WHITE.....	.05	Pl.M.....	15,17.....
Pfitzer.....	1936	L.D.	B	MATTERHORN*	Pl.ML.....	?.....
Lemoine.....	1920	L.D.	B	ODALISQUE*	.10	Pl.M.....	23.....
Pfitzer.....	1935	M.D.	B	POLAR ICE**	.10	Pl.EM.....	10,25.....
Prestgard.....	1932	Ex.	A	SOLVEIG*	.40	Ruf.L.....	19.....
Pfitzer.....	1932	L.D.	B	STAR OF BETHLEHEM**	.25	Pl.M.....
Blake.....	1935	M.D.	B	SWANSDOWN**	.15	Ruf.EM.....
Salman.....	1935	L.D.	B	WHITE TRIUMPHATOR*	2.00	Pl.M.....	?.....

Twenty years ago white glads were either very poor growers or all too often opposite-flowered (a trait inherited from the wild white variety *oppositiflorus*). By crossing *Europa* with the wild primulinus Pfitzer laid the foundation for a new strain of whites which are all that could be desired in respect to vigor. The leading white a generation ago was *Peace*. Using this and Kunderd's *Glory* as a start Mr. Prestgard after several generations produced the wonderful *Solveig*, which when properly acclimated is still the white par excellence.

CLASS 8 — PURE PINKS

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Ristow.....	1935	Ex.	B	HERITAGE**	.40	Pl.ML.....
Kingsley.....	1926	L.D.	C	PEARL OF CALIFORNIA	.05	Pl.ML.....	1,21.....
Stewart.....	1934	M.D.	B	PHYLLIS McQUISTON**	.20	Pl.M.....
Pfitzer.....	1933	M.D.	B	SONATINE**	.16	Pl.M.....

By a pure pink we mean a variety which is neither warm-toned (i.e. salmon-pink) nor cool-toned (i.e. rose-pink). As a result this color division is sort of a knife-edge class, and therefore inevitably small. Pure pink glads that are very light toned, such as *Debonair*, *Mrs. McManus*, *Sweetheart*, etc. are placed in the light pink class — a procedure which also tends to cut down the number of pure pinks. The few varieties that remain in this color class, however, happen to be very good, being unusually fresh-toned and beautiful. Thus *Heritage* possesses perhaps the purest color of any of the giant glads. . . . If you have not tried it, do not pass up *Sonatine*.

CLASS 9 — SALMON PINKS

FIRST HUNDRED (Heavy Capitals)				SECOND HUNDRED (Light Capitals)				
Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Salbach.....	1928	L.D.	B	BETTY NUTHALL**	.05	Pl.	L	
Ellis.....	1933	L.D.	B	BONNEVILLE**	.07	Pl.	EM	
Briggs.....	1927	Ex.	B	F. J. McCOY	.08	Pl.	ML	10
Prestgard.....	1936	L.D.	A	LAVINIA*	.80	Ruf.	M	
Ogrodnichuk.....	1932	M.D.	B	MARGARET FULTON***	.05	Pl.	E	
Wentworth.....	1932	L.D.	B	MILDRED LOUISE***	.08	Pl.	M	
Salbach.....	1935	L.D.	B	MISS ALAMEDA**	.10	Pl.	EM	
Julyan.....	1933	Ex.	B	MISS NEW ZEALAND	1.25	Pl.	M	2,8
Diener.....	1920	Ex.	C	MRS. LEON DOUGLAS	.05	Pl.	ML	2,6,17
Pfitzer.....	1935	L.D.	B	PFITZER'S MASTERPIECE		Pl.	M	?
Palmer.....	1931	Ex.	B	PICARDY***	.05	Pl.	M	
Palmer.....	1933	M.D.	A	PREMIER HENRY		Ruf.	M	7
Blake.....	1935	L.D.	B	RECOVERY**	.10	Pl.	M	
Christ.....	1933	Ex.	B	SMILING MAESTRO*	.25	Pl.	M	2
Palmer.....	1935	L.D.	B	SYMPHONY**	.12	Pl.	M	
Diener.....	1921	Ex.	C	W. H. PHIPPS (MR.)	.05	Pl.	L	20,28,29

Some years ago a gladiolus fancier wrote an article for a magazine in which he stated that he would not care to grow more than 25 varieties, which he wished to have in sufficient quantities so that he could enjoy cutting whole bouquets of each. Most fan- ciers would not be content to have so few sorts. If the writer were an amateur and chose to limit himself to but 25 varieties, four of them would undoubtedly be *Picardy*, *Margaret Fulton*, *Mildred Louise* and *Lavinia*, which, considering both beauty and performance, are the Big Four of this color class. Probably not even an extensive advertising appropriation by the glad industry generally could have popularized the gladiolus so much in recent years as has been accomplished indirectly solely by the dissemination of *Picardy*, with its fine performance, huge size, and remarkable beauty. Just as great inventions often occur at almost the same time in different coun- tries as a result of independent efforts, so *Picardy* and the somewhat similar *Mildred Louise* arrived independently at about the same time, though *Mildred Louise* actually might have been disseminated earlier than *Picardy*. *Margaret Fulton* and *Lavinia* are two of the most distinctive glads in this catalog. The former, introduced by us in conjunction with the originator, is already one of the most widely grown glads in America. *Lavinia*, introduced only last year, has, we believe, an unusually bright future. Mr. Prestgard himself considers it one of his best productions.

CLASS 10 — LIGHT PINKS

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Palmer.....	1936	L.D.	B	ANGELUS**	3.00	Pl.	M	?
Brown, C. W.....	1927	L.D.	B	BLEEDING HEART**	.05	Pl.	EM	
Mitsch.....	1933	Ex.	B	CHRISTABEL*	.10	Pl.	EM	
Pfitzer.....	1927	M.D.	B	CORYPHEE	.05	Pl.	M	6,25
Palmer.....	1932	M.D.	B	DEBONAIR***	.10	Pl.	M	
Palmer.....	1933	M.D.	B	LADY EATON	.40	Pl.	M	19
Palmer.....	1933	M.D.	B	LINDESTA**	.08	Pl.	M	
Kunderd.....	1927	S.F.	B	MRS. CALVIN COOLIDGE*	.05	Pl.	EM	
Prestgard.....	1935	M.D.	A	MRS. E. R. McMANUS	.60	Ruf.	M	6,10
Coleman.....	1924	M.D.	B	MRS. P. W. SISSON*	.05	Ruf.	ML	
Crow.....	1930	M.D.	B	MRS. T. E. LANGFORD	.08	Ruf.	ML	19
Ellis.....	1936	M.D.	B	NEW ERA**	8.00	Ruf.	M	?
Goodrich.....	1926	M.D.	B	OLIVE GOODRICH*	.05	Pl.	M	
Ellis.....	1929	L.D.	C	OREGON	2.50	Pl.	M	25
Palmer.....	1934	M.D.	B	REVERIE*	.35	Pl.	M	
Fischer.....	1924	M.D.	B	RITA BECK	.05	Pl.	ML	19,25
Pfitzer.....	1931	L.D.	C	ROSEMARIE PFITZER	.25	Ruf.	EM	19
Pfitzer.....	1930	M.D.	B	SCHWABEN GIRL	.05	Pl.	M	7
Zimmer.....	1937	L.D.	B	SERENITY**	15.00	Ruf.	M	23
Prestgard.....	1933	S.D.	B	SWEETHEART***	.06	Ruf.	E	
Mair.....	1928	S.D.	B	Wm. CUTHBERTSON (Mr.)	.06	Ruf.	M	8,19
Krelage.....	1927	L.D.	B	YVONNE*	.05	Pl.	EM	
Kunderd.....	1927	S.F.	C	ZONA*	.05	Ruf.	E	

For Future Rating

Fischer, C.....	1937	L.D.	B	MORNING SERENADE	10.00	Pl.	M	?
Baerman.....	1937	M.D.	A	PURITAN	10.00	Ruf.	EM	?

One of the biggest thrills the writer ever received from a new gladiolus came to him the past summer upon entering the Horti- cultural Hall at Boston where the New England Gladiolus Show was in progress. Almost the first thing which struck the visitor was a vase of *New Era* grown in the beneficent summer climate of New England by the Seabrook Nurseries. Well grown this variety is truly breathtaking in its beauty. The same may be said of *Puritan*, and of other of the newer arrivals in this color class. . . . Only about forty of the two hundred glads listed in this catalog are ruffled or frilled. Probably a higher percentage of the first two hundred would have been ruffled ten years ago when Mr. Kunderd, the originator of the ruffled type, was giving us so many ruffled varieties outstanding in their day. The subsequent popularity of the Pfitzer originations which have been almost entirely plain-petaled has greatly cut down the percentage of ruffled sorts among the leading varieties. More recently Mr. Prestgard and Mr. Palmer have begun to give us ruffled varieties of a beauty far exceeding those of a decade ago. It is interesting to notice that approximately one-fourth of all the ruffled varieties in our list are either originated by Mr. Prestgard or derived from the Decorah strain.

CLASS 11 — ROSE PINKS

FIRST HUNDRED (Heavy Capitals)					SECOND HUNDRED (Light Capitals)			
Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Symons	1927	L.D.	B	AMETHYST	.08	Ruf.	M	21
Hullibarger	1936	M.D.	B	BEAUTIFUL OHIO**	4.00	Pl.	M	
Arenius	1931	L.D.	B	CONSTANCY*	.05	Pl.	M	
Kunderd	1916	S.D.	B	CRINKLES	.05	Ruf.	M	7
Kunderd	1931	M.D.	B	JOANNA HILL*	1.00	Pl.	M	?
Arenius	1934	L.D.	B	PINNACLE	.15	Pl.	M	
Salbach	1930	L.D.	B	SALBACH'S ORCHID*	.05	Pl.	EM	19
Phillips	1927	M.D.	C	SUNNYSIDE	.50	Pl.	ML	19
For Future Rating								
Kinyon	1936	M.D.	B	ALAYNE	2.00	Pl.	M	
Baerman	1936	Ex.	B	MAXWELTON	10.00	Pl.	M	
Kinyon	1935	M.D.	B	NANCY ANN	2.00	Pl.	M	

Alayne, which might be described as a rose-pink *Mrs. Sisson*, was very fine at the National Show two years ago. The past summer, doubtless due to the dry weather, it bloomed rather small. Since we do not wish to do this variety an injustice by putting it in the Second Hundred when further trial might well disclose that it would be as outstanding under normal conditions as when first displayed, we are listing it among the trial varieties. Since we do not want to be in any hurry about putting our own originations in the First Hundred we are also holding out *Maxwelton* another year, though there seems little doubt that this variety will become a leader in this color class.

CLASS 12 — ROSE REDS

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Zimmer	1931	Ex.	B	DREAM O'BEAUTY**	.05	Pl.	M	9
Kunderd	1916	L.D.	A	PURPLE GLORY	.05	Ruf.	M	24
Errey	1928	Ex.	B	RED LORY*	.08	Pl.	M	5
Gelser	1931	M.D.	B	RED PIRATE	.06	Pl.	M	7
Crow	1935	M.D.	B	ROSE WINGS**	.25	Ruf.	EM	
Crow	1929	L.D.	B	SULTAN (C)		Ruf.	M	19

When we take visitors into our garden, one of the varieties which attracts the most attention is *Dream O'Beauty* because of its great height, size, and vivid coloring. Every year we sell completely out of this variety except for the small stock we reserve for our own planting. *Dream O'Beauty* possesses the same color as the *American Beauty* rose.

CLASS 13 — LAVENDERS

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Errey	1929	L.D.	B	A. H. WOODFUL*	.12	Pl.	ML	2,25
Mair	1918	L.D.	B	BERTY SNOW*	.05	Pl.	M	7
Arenius	1934	L.D.	B	EARLY MELODY**	.07	Pl.	EM	
Kinyon	1934	L.D.	B	HONOR*	1.00	Pl.	M	
Austin	1931	L.D.	B	IDABELLE FIRESTONE*	.20	Pl.	M	?
Pfitzer	1935	L.D.	B	ISOLA BELLA*	4.00	Pl.	M	
Prestgard	1926	L.D.	B	JANE ADDAMS	.05	Pl.	ML	21,7
Arenius	1930	M.D.	A	KING ARTHUR*	.10	Ruf.	EM	
Gelser	1926	M.D.	B	MARY FREY*	.05	Pl.	EM	1
Coleman	1922	L.D.	B	MINUET***	.05	Pl.	ML	24
Fischer	1919	M.D.	B	MRS. F. C. PETERS*	.05	Pl.	L	24,25
Zimmer	1928	M.D.	B	QUEEN OF BREMEN***	.05	Pl.	E	

From the commercial standpoint the two most important lavenders are certainly *Queen of Bremen* and *Minuet*. Several years ago during a spell of extremely hot weather *Queen of Bremen* crooked so badly that we discarded our stock — one of those mistakes which I suppose every grower makes occasionally. Actually year in and year out *Queen of Bremen* does not crook any more than *Picardy* and produces beautiful tall spikes on cutting. A prominent florist to whom I showed several spikes of *Queen of Bremen* last summer ordered 1000 bulbs of this variety on the spot, he liked it so well.

CLASS 14 — PURPLES

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Pfitzer	1926	M.D.	B	CHARLES DICKENS*	.05	Pl.	ML	27
Zimmer	1937	L.D.	B	GLOAMING***	5.00	Pl.	E	
Ellis	1931	M.D.	B	IMPROVED HENRY FORD*	.05	Pl.	M	9

The diminutive purple class hardly calls for special comment. *Gloaming* is an important acquisition and should prove an ideal commercial. It is a seedling of *Queen of Bremen*, but is much larger, taller, and entirely free from crooking.

CLASS 15 — LIGHT VIOLETS

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Pfitzer.....	1934	L.D.	B	ALLEGRO*	2.00	Pl.	M.....
Pfitzer.....	1928	M.D.	B	AVE MARIA**	.05	Pl.	EM.....
Pfitzer.....	1935	L.D.	B	BLUE BEAUTY*	4.00	Pl.	EM.....	?.....
Pfitzer.....	1930	M.D.	B	BLUE DANUBE**	.05	Pl.	M.....
Palmer.....	1933	M.D.	B	CHAMPLAIN*	.25	Pl.	EM.....
Pfitzer.....	1936	M.D.	B	JOSEPH HAYDN	Pl.	M.....	?.....
Pfitzer.....	1930	M.D.	B	LIBELLE*	.05	Pl.	M.....	30.....
Pfitzer.....	1933	M.D.	B	MAX REGER*	.50	Pl.	EM.....	7.....
Rides.....	1934	L.D.	B	MILFORD*	.80	Pl.	EM.....
Rides.....	1934	L.D.	B	MRS. E. A. RIDES	.90	Pl.	EM.....	3.....
Salbach.....	1934	L.D.	B	SEQUOIA BLUE*	.35	Pl.	M.....	?.....

All the violets and indeed all the cool-colored glads can trace their ancestry back to the wild species *papilio*, a tiny sort with round blooms about an inch in diameter, the color being pale lavender with a small purple throat-blotch. Crossing this with other varieties, Lemoine succeeded in producing *Baron Hulot*, from which probably all our violets are derived, at least in part. There is a strain of the wild prim and of some of the white varieties in some of the newer blues which have given size and vigor. The effort to produce a sky-blue gladiolus with a snow-white throat goes on, and probably will for a long time to come.

CLASS 16 — DEEP VIOLETS

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Pfitzer.....	1927	M.D.	B	AIDA*	.05	Pl.	E.....	7.....
Christ.....	1933	L.D.	B	BLUE ADMIRAL*	.25	Pl.	EM.....
Pfitzer.....	1931	M.D.	B	PELEGRINA	.05	Pl.	EM.....	6,8.....
Pfitzer.....	1935	L.D.	B	RUDOLPH SERKIN*	1.20	Pl.	M.....
Christ.....	1934	M.D.	B	VIENNA WOODS*	1.00	Pl.	EM.....
For Future Rating								
Christ.....	1935	L.D.	B	ROBERT BURNS	25.00	Pl.	EM.....	?.....

An extraordinarily beautiful variety when well grown is *Pelegrina*. It is not quite as rugged, however, as some of the others listed above. *Rudolph Serkin* is more of a purple-violet, somewhat different from any of the others. We have not seen enough of *Robert Burns* to form a fair estimate of its value.

CLASS 17 — SMOKIES, Etc.

Originator	Year	Size	Substance	Variety	Unit Price	Type	Season	Deficiencies
Palmer.....	1931	Ex.	B	BAGDAD**	.05	Pl.	ML.....
Lemoine.....	1910	Ex.	B	EMILE AUBRUN	.05	Pl.	M.....	7.....
Prestgard.....	1933	L.D.	A	DUSK**	.25	Pl.	E.....
Pfitzer.....	1935	M.D.	B	GREEN LIGHT*	4.00	Ruf.	M.....	?.....
Doney.....	1925	L.D.	B	HINEMOA	.06	Pl.	ML.....
Palmer.....	1936	L.D.	B	JALNA*	3.00	Pl.	ML.....	?.....
Errey.....	1925	Ex.	B	MARMORA**	.05	Pl.	M.....
Stevens, F. H.....	1927	L.D.	B	MOTHER MACHREE*	.05	Pl.	M.....	19.....
Ball.....	1928	L.D.	B	OUR SELECTION	.05	Pl.	ML.....	21.....
Lemoine.....	19	L.D.	A	PASTEUR	.25	Pl.	ML.....	23.....
Palmer.....	1937	Ex.	B	RECADO	Pl.	M.....	?.....
Lemoine.....	1924	L.D.	B	ROI ALBERT*	.05	Pl.	EM.....
Palmer.....	1935	Ex.	B	SAHARA	2.50	Pl.	M.....
Doney.....	1930	L.D.	B	TAWHAKI*	.10	Pl.	M.....
Kunderd.....	1930	M.D.	B	TAWNY GOLD*	.10	Pl.	M.....
Palmer.....	1935	L.D.	B	VAGABOND PRINCE*	2.00	Pl.	ML.....	4.....
For Future Rating								
Baerman.....	1937	L.D.	B	CHANGEABLE SILK	10.00	Pl.	M.....	?.....

Favorites here are the striking *Vagabond Prince*, bronzy *Tawhaki*, terra cotta *Jalna*, sombre *Recado*, and *Dusk*, the only smoky with a pure, light throat. The older *Bagdad* and *Marmora* remain standbys of every fine gladiolus collection.

Complete Key to Deficiencies

- | | | |
|---|--|---|
| 2. Rating subject to change upon further trial. | 13. Florets not widely open. | 26. Foliage may ripen up early. |
| 1. Sometimes flecks. | 14. Florets too hooded. | 27. Spike rangy or loosely built. |
| 2. Lacks purity of color. | 15. Florets rather crowded. | 28. Bulb has thin husk. (Hardly a fault, but we mention it since we all prefer fine-looking bulbs, tho there is no connection between handsome bulbs and handsome flowers.) |
| 3. Throat marking not ideal. | 16. Florets too loosely attached to stem. | 29. Too similar to a superior variety — would otherwise be rated higher. |
| 4. Fades. | 17. Inclined to be floppy. | 30. Tall plant but short flowerhead. |
| 5. Burns in hot weather. (Bloom indoors.) | 18. Opens only two or three florets at a time. | |
| 6. May crook in hot weather. | 19. Variable. (Give good culture.) | |
| 7. Produces short flower heads in dry seasons (Irrigate.) | 20. Produces small percentage of representative blooms. | |
| 8. Weak stem; may lop over in field. | 21. Plant below average height. (Not necessarily a fault.) | |
| 9. Sometimes comes opposite-flowered. | 22. Does not bloom out well in water. | |
| 10. Florets sometimes grow around stem. | 23. Slow propagator. | |
| 11. Sometimes shows stem between rows of florets. | 24. Poor germinator. | |
| 12. Florets sometimes face upwards. | 25. Bulbs subject to disease. | |

Do not take the above deficiencies too seriously. Many of them appear only as the result of unfavorable weather or poor culture and will not bother you if you grow your glads well and enjoy an average season.

PRICE LIST

Three or more bulbs at the 10 rate where the single rate is not given.
Please consult business terms on inside back cover.

	Per	Large	Med.	Small	Per	Bulblets		Per	Large	Med.	Small	Per	Bulblets
AFLAME.....	10	\$.50	\$.30	\$.15	100	\$.15	DOROTHY DELL.....	1	.10	2-.15	3-.15	100	.50
	100	4.00	2.00	1.00	1000	1.00		10	.80	.50	.25	1000	3.00
A. H. WOODFUL.....	10	1.20	.80	.50	100	1.00	DR. C. HOGG.....	1	.20	.15	.10	100	1.00
AIDA.....	10	.50	.30	.15	1000	1.00		10	...	1.20	.90	1000	7.00
	100	4.00	2.00	1.00	Qt.	2.00		100	...	10.00	6.00	Qt.	25.00
ALAYNE.....	1	2.00	1.50	1.00	10	1.50	DR. F. E. BENNETT.....	10	.50	.35	.15	1000	1.00
	10	16.00	12.00	8.00	100	4.00		100	4.00	2.25	1.50	Qt.	2.50
ALBATROSS.....	10	.50	.30	.15	100	.20	DREAM O'BEAUTY.....	10	.50	.35	.15	1000	1.50
ALLEGRO.....	1	2.00	2	.25		100	4.00	2.50	1.50	Qt.	3.50
AMADOR.....	10	.60	.40	.20	100	.30	DUNA.....	10	.60	.40	.25	1000	1.50
	100	5.00	3.00	1.50	1000	2.00		100	4.50	3.00	1.50	Qt.	4.00
AMBERGLOW.....	1	3.00	2.00	1.25	3	.25	DUSK.....	1	.25	.20	.15	10	.20
AMETHYST.....	10	.80	.60	EARLY MELODY.....	10	.70	.50	.30	100	.30
AMRITA.....	EMILE AUBRUN.....	10	.50	.35	.15	100	.20
ANGELUS.....	1	3.00	2.00	1.25	3	.35	F. J. McCOY.....	1	.10	2-.15	2-.10
	10	24.00	16.00	10.00	100	5.00		10	.80	.60	.40	100	.25
ARABELLA.....	1	.90	.60	.40	10	.60		100	6.00	4.00	2.50	1000	2.00
ARETHUSA.....	1	15.00	15.00	15.00	1	2.50	FLAMING METEOR.....	10	1.00	.60	.30	100	.75
ARIADNE.....	1	5.00	5.00	5.00	1	1.00		100	8.00	5.00	2.00	1000	5.00
AVE MARIA.....	10	.50	.30	.15	1000	1.00	FRILLED CHAMPION.....	10	.60	.40	.20	100	.50
	100	4.00	2.00	1.00	Qt.	2.00	GLOAMING.....	1	5.00	5.00	5.00	1	1.00
BABY DECORAH.....	1040	.30	100	.50	GOLDEN CHIMES.....	10	1.00	.80	.50	100	.50
	100	2.50	1000	3.00		100	8.00	6.00	4.00	1000	4.00
BAGDAD.....	10	.50	.30	.20	1000	.75	GOLDEN DREAM.....	10	.40	.25	.15	1000	1.00
	100	3.20	2.40	1.20	Qt.	1.50		100	3.00	1.60	1.20	Qt.	2.25
	1000	27.00	15.00	7.00	Pk.	9.00	GOLDEN FRILLS.....	10	.50	.35	.20
BARON MUNCHAUSEN.....	1	25.00	25.00	25.00	GOLDEN GODDESS.....
BEACON.....	1	2.00	1.50	1.00	2	.25	GOLDEN POPPY.....	1035	.25	1000	2.00
	10	20.00	14.00	8.00	10	1.00		100	...	3.00	2.00	Qt.	7.00
BEAUTIFUL OHIO.....	1	4.00	4.00	4.00	1	.40		1000	...	25.00	18.00
BERTY SNOW.....	10	.50	.30	.15	100	.20	GREEN LIGHT.....	1	3.00	1	.40
BETSY BOB-UP.....	1	.25	.15	2-.15	100	2.00	GUNVOR.....	1	.80	.60	.40	10	.75
BETTY NUTHALL.....	10	.40	.30	.15	1000	1.00		10	6.00	4.00	3.00	100	6.00
	100	3.00	1.50	1.00	Qt.	2.00		100	50.00	30.00	20.00	1000	40.00
BILL SOWDEN.....	10	.50	.30	.15	100	.25	HECTOR.....	1	.60	.40	.30
	100	4.00	2.00	1.00	1000	1.00	HEILIGTUM.....	1	3.00	2.00	1.00	2	.25
BIT O'HEAVEN.....	1	.50	HERCULES.....	1	.40	.30	.20	10	.25
BLEEDING HEART.....	10	.50	.30	.15	100	.25	HERITAGE.....	1	.40	.30	.20	100	1.50
	100	4.00	2.00	1.00	1000	1.00		10	3.00	2.00	1.00	1000	10.00
BLUE ADMIRAL.....	10	2.00	1.20	.80	10	.15		100	20.00	12.00	8.00	Qt.	30.00
BLUE BEAUTY.....	1	4.00	2.50	1.50		1000	150.00	100.00	60.00	Pk.	175.00
BLUE DANUBE.....	10	.50	.30	.15	100	.20	HINEMOA.....	10	.60	.35	.20	100	.75
	100	4.00	2.00	1.00	1000	1.00	HONOR.....	1	1.00	.50	.25	10	.50
BOB WHITE.....	10	1.00	.80	.40	100	.30	I. FIRESTONE.....	1	.20	.15	.10	100	1.00
BONNEVILLE.....	10	.70	.50	.30	100	.75	IMP. HENRY FORD.....	10	.50	.35	.15	100	.25
	100	6.00	4.00	2.00	1000	5.00	INCENSE.....
BRIGHTSIDE.....	10	.60	.35	.25	1000	2.00	ISOLA BELLA.....	1	4.00	2.50	1.50	2	.25
	100	...	3.00	2.00	Qt.	7.00	JALNA.....	1	3.00	2.00	1.25	3	.25
	1000	...	25.00	16.00	Pk.	40.00	JAMES FITZJAMES.....	1	12.00	9.00	6.00	1	.90
CAMELLIA.....		10	48.00	10	7.20
CAVALIER.....	1	10.00	1	2.50	JANE ADDAMS.....	10	.60	.40	.30
CHAMPLAIN.....	1	.25	.15	.10	20	.25	JOANNA HILL.....
	10	2.00	1.20	.80	100	.75	JONKHEER VAN TETS.....	10	.60	.40	.20	100	.60
CHANGEABLE SILK.....	1	15.00	1	5.00		100	3.50	2.25	1.20	1000	5.00
CHAS. DICKENS.....	10	.50	.30	.15	1000	1.00	JONQUIL.....	1	.60	.40	.20	4	.15
	100	3.60	2.00	1.20	Qt.	3.00	JOSEPH HAYDN.....
CHRISTABEL.....	10	1.00	.60	.30	100	.75	J. S. BACH.....	1	.35	.25	.15
	100	7.00	4.00	2.00	1000	5.00	KING ARTHUR.....	10	1.00	.50	.30	100	.30
COM. KOEHL.....	10	.50	.35	.20	100	.20	LADY EATON.....	10	4.00	2.40	1.20	100	1.00
	100	4.00	2.50	1.50	1000	1.00	LA FIESTA.....	1	1.25	.75	.40	10	1.00
CONSTANCY.....	10	.50	.30	.15	100	.25	LA PALOMA.....	10	.50	.30	.15	100	.20
CORYMBE.....	10	.50	.30	.20	LAVINIA.....	1	.80	.60	.40	10	.75
CRINKLES.....	10	.50	.35	.15		10	6.00	4.00	3.00	100	6.00
CYNTHIA.....	1	.25	.20	.15	10	.40		100	50.00	30.00	20.00	1000	40.00
	10	2.00	1.50	1.00	100	2.50		1000	400.00	200.00	150.00	Qt.	120.00
DAFFODIL.....	1	.20	.15	.10	100	4.00	LESCIII.....	1	.40	.35	.25	1	.10
DEBONAIR.....	10	1.00	.80	.50	100	.30		10	3.50	3.00	2.50	10	.80
	100	6.50	4.50	3.00	1000	2.50	LIBELLE.....	10	.50	.35	.15	100	.20
								100	4.00	2.00	1.00	1000	1.00
							LINDESTA.....	10	.80	.50	.35	100	.30

	Per	Large	Med.	Small	Per	Bulblets		Per	Large	Med.	Small	Per	Bulblets
LOTUS.....	10	.60	.35	.20	1000	2.00	PREMIER HENRY.....	1	.35	.25	.15	10	.25
	100	5.00	3.00	1.50	Qt.	7.00		10	2.50	1.80	1.20	100	1.00
	1000	40.00	25.00	12.00	Pk.	40.00	PRIDE OF PORTLAND....	10	.60	.30	.15	100	.20
LOUIS D'OR.....	1	2.00	1.50	.75	3	.25	PRIMATE.....	10	.40	.20	.15	100	.20
LOUIS G. ROWE.....								100	4.00	2.50	1.00	1000	1.00
LUCIFER.....	10		.60	.40	100	.50	PRIMROSE QUEEN.....	1	.20	.15	.10	10	.25
LUXURY.....	1	.10					PURITAN.....	1			10.00	1	1.00
MADAME SULLY.....	10	.60	.35	.20			PURPLE GLORY.....	10	.50	.40	.30		
MAID OF ORLEANS.....	10	.60	.40	.25	100	.40	QUEEN MARY.....	10	1.00	.60	.40	100	.35
	100	5.00	3.50	2.00	1000	2.50	QUEEN OF BREMEN.....	10	.50	.25	.15	1000	1.00
MAMMOTH WHITE.....	10	.50	.35	.15	1000	1.00		100	3.00	2.00	1.20	Qt.	2.00
	100	4.00	2.50	1.00	Qt.	3.00	RECADO.....						
M. FULTON.....	10	.50	.35	.15	1000	.75	RECOVERY.....	10	1.00	.75	.50	100	.40
	100	4.00	2.50	1.25	Qt.	2.00	RED ADMIRAL.....	10	.70	.50	.30		
	1000	36.00	20.00	10.00	Pk.	10.00	RED GLORY.....	10	.50	.30	.20		
MARMORA.....	10	.40	.25	.15	1000	1.00	RED LORY.....	10	.80	.60	.40	100	.30
	100	3.00	2.20	1.20	Qt.	2.50	RED PHIPPS.....	10	.50	.35	.15	100	.20
MARY ELIZABETH.....	10	.80	.60	.40	100	.50	RED PIRATE.....	10	.60	.40	.20	100	.30
	100	6.00	5.00	3.00	1000	4.00	REGENT.....	1	3.00	2.00	1.25	2	.25
MARY FREY.....	10	.50	.35	.15	100	.30	RESOLUTION.....	1	10.00	7.50	5.00	10	5.00
MATTERHORN.....							REVERIE.....	1	.35	.25	.15	10	.25
MAX REGER.....	1	.50	.30	.15	10	.30		10	2.50	1.85	1.00	100	1.50
MAXWELTON.....	1	10.00	7.50	5.00	10	5.00	REWI FALLU.....	1	10.00	7.50	5.00	1	1.00
MILDRED LOUISE.....	10	.75	.40	.25	1000	2.50	RITA BECK.....	10	.50	.30	.20		
	100	6.00	3.50	2.00	Qt.	8.00	ROBERT BURNS.....	1	25.00	13.00	8.00	1	2.50
	1000	50.00	30.00	16.00	Pk.	50.00	ROI ALBERT.....	10	.50	.40	.30		
MILFORD.....	1	.80	.50	.35	100	3.00	ROSAMOND.....						
MINUET.....	10	.50	.30	.20	1000	.75	ROSEMARIE PFITZER....	1	.25	.20	.15	10	.35
	100	4.00	2.50	1.50			ROSE WINGS.....	1	.25	.15	.10		
MISS ALAMEDA.....	10	.85	.50	.35	100	.60	ROYAL GOLD.....						
MISS NEW ZEALAND.....	1	1.25	.80	.50	10	.75	RUDOLPH SERKIN.....	1	1.20	.75	.40	10	1.00
MOORISH KING.....	10	1.50	1.00	.50	100	1.00		1	.25	.20	.15	10	.40
MORNING SERENADE....	1			10.00	1	2.50	RUFFLED BEAUTY.....	10	2.00	1.50	1.00	100	2.50
MOROCCO.....	10	.50	.35	.15				10	.60	.40	.20	100	.25
MOTHER MACHREE.....	10	.50	.30	.15	100	.25		100	5.00	3.00	1.50	1000	1.25
	100	4.00	2.40	1.20	1000	1.25	SAHARA.....	1	3.00	2.00	1.25	1	.25
MRS. C. COOLIDGE.....	10	.50	.30	.15	100	.20	SALBACH'S ORCHID.....	10	.50	.35	.20	100	.30
MRS. E. A. RIDES.....	1	.90	.60	.40	10	.30	SCHWABEN GIRL.....	10	.50	.35	.20	100	.20
MRS. E. R. McMANUS....	1	.80	.60	.40	10	.85	SEQUOIA BLUE.....	1	.35	.25	.15	10	.20
	10	6.00	4.00	3.00	100	6.00	SERENITY.....	1	15.00	15.00	15.00	1	2.50
MRS. F. C. PETERS.....	10	.50	.30	.15	100	.15	SHIRLEY TEMPLE.....	1	10.00	7.50	5.00	1	1.00
MRS. LEON DOUGLAS....	10	.50	.30	.20	1000	1.00	SMILING MAESTRO.....	1	.25	.20	.15	10	.20
MRS. P. W. SISSON.....	10	.50	.30	.20	100	.20	SOLVEIG.....	1	.40	.30	.20	100	1.50
	100	4.00	2.00	1.00	1000	1.00		10		2.00	1.00	1000	10.00
MRS. RAY P. CHASE.....	10	.50	.30	.20	1000	1.00		100		12.00	8.00	Qt.	30.00
MRS. T. E. LANGFORD....	10	.80	.60	.40	100	.70	SONATINE.....	1	.20	.15	2-.15	10	.10
	100	6.40	4.00	3.20				10	1.60	1.00	.50	100	1.00
NANCY ANN.....	1	2.00	1.00				SOUTHERN CROSS.....	10	.80	.60	.40	100	.40
NEW ERA.....	1	8.00	6.50	5.00	1	.60	SPIRIT OF ST. LOUIS....	10	.50	.30	.15		
	10			40.00	10	4.80	STAR OF BETHLEHEM....	1	.25	.20	.10	10	.25
NINTH SYMPHONY.....	1	2.50	2.00	1.25	2	.25	ST. LAWRENCE.....	1	1.00	.75	.50	10	1.00
ODALISQUE.....	10	1.00	.70	.40	100	1.00	SULTAN.....						
OLIVE GOODRICH.....	10	.50	.30	.20	1000	1.00	SUNNYSIDE.....	1	.50	.30	.20	10	.50
ONEOTA.....	1	.40	.30	.20	10	.25	SWANSDOWN.....	1	.15	.10	2-.10	10	.15
ORAFLEAME.....	10	.50	.40	.30	100	.20	SWEETHEART.....	10	.60	.35	.20	1000	2.90
ORANGE BUTTERFLY....	10		.30					100		3.00	1.50	Qt.	7.00
ORANGE FIRES.....	10	.80	.60	.30	100	.30		1000		25.00	12.00	Pk.	40.00
ORANGE SOVEREIGN....	1	.20	.15	.12	10	.15	SYMPHONY.....	10	1.20	.80	.60	100	.50
OREGON.....	1	2.50	1.50	1.00	1	.20	T. A. EDISON.....	10	.60	.40	.20	100	.50
OUR SELECTION.....	10	.50	.25	.15	1000	1.00	TAWHAKI.....	10	.80	.60	.30	100	.30
	100	3.00	2.00	1.20	Qt.	2.80		100	6.00	4.00	2.50	1000	2.00
PARADISE.....	1	.50			10	.30	TAWNY GOLD.....	10	.80	.60	.30	100	.30
PASTEUR.....	10	1.00	.70					100	6.00	4.00	2.50	1000	2.00
PEARL OF CALIFORNIA..	10	.50	.30		1000	1.50	TIP TOP.....	1	.25	.20	.15		
PELEGRINA.....	10	.50	.35	.15	1000	1.00		10	1.80	1.50	1.20		
	100	4.00	2.00	1.00	Qt.	3.00	UGANDA.....						
PFITZER'S MASTERPIECE							UNCAS.....						
PFITZER'S TRIUMPH....	10	.50	.35	.15	100	.20	VAGABOND PRINCE.....	1	2.00	1.50	1.00	2	.25
	100	4.00	2.50	1.00	1000	1.00		10	16.00	12.00	8.00	10	1.00
P. McQUISTON.....	10	1.60	1.00	.40	1000	6.00	VICTOR.....	10	.50	.30	.15	100	.20
	100	12.00	8.00	3.00	Qt.	15.00	VIENNA WOODS.....	1	1.00	.50	.25	10	.40
PICARDY.....	10	.50	.30	.20	Qt.	1.25	WASAGA.....	10	.50	.30	.20	100	.25
	100	3.20	1.80	1.20	Pk.	7.50		100	5.00	3.00	2.00	1000	1.50
	1000	24.00	13.50	6.00	Bu.	20.00		1000	45.00	27.00	18.00	Qt.	4.00
PIMPERNEL.....	10	1.20	.80	.40	100	.80	WHITE TRIUMPHATOR..	1	2.00			2	.25
PINNACLE.....	1	.15	.10	2-.15	20	.10	W. H. PHIPPS.....	10	.50	.30	.20		
POLAR ICE.....	10	1.00	.70	.40	1000	5.00	WM. CUTHBERTSON.....	10	.60	.40	.20	100	.30
PRAIRIE GOLD.....	1	1.75	1.00	.75	10	2.00	WUERTEMBERGIA.....	10	.50	.35	.15	100	.20
PREMIER.....	1	.80	.60	.40	10	.75		100	4.00	2.50	1.00	Qt.	3.00
							YVONNE.....	10	.50	.30	.20		
							ZONA.....	10	.50	.30	.20		



A view of the beautiful Rogue River valley at Grants Pass, Oregon — the center of the gladiolus growing industry in America. Like many other Eastern and Mid-Western growers, the Colonial Gardens grows part of its stock in Oregon, one of our fields the past season having been in the distant center of the above panorama. The well-kept fields in the foreground belong to our friend, Mr. Ben Bones. We have been able to observe no difference in the performance of our Western and Minnesota-grown stock.

Rushford, Minnesota

Amt. Enclosed \$.....

Write letter on separate sheet.

Because of the brisk demand for bulbs this season, we anticipate selling out of some varieties earlier than usual and may find it impossible to replenish our stock from other sources, there being a general shortage of bulbs. This may not occur until late in the season, but to save correspondence we would appreciate it if you would list on the back of this order blank a few second choices or a few varieties included in your order of which you would be willing for us to send extra stock should we be out of any other items in your order.

Please Read Before Ordering

We do not issue a wholesale list. Quantity prices are included in our regular price list where we can supply quantity lots. On orders totaling over \$100.00 we will be glad to submit special quotations. Please do not ask for special quotations on smaller orders, as catalog prices will apply. Also please do not ask for quotations on sizes not quoted in this catalog as we are already sold short on many sizes.

All orders for \$1.00 or over are POSTPAID. Please do not order single items for less than ten cents. No Canadian or foreign orders accepted for less than \$10.00. Prices in this catalog supersede all previous listings.

You may have 3 or more bulbs at the 10 rate; 25 at the 100 rate; 250 at the 1000 rate; and pints of bulblets at the quart rate.

Prices in this catalog are net. However, we include a generous quantity of extras in all orders, extras usually being selected from the newest varieties.

All orders must be accompanied by cash in full or 25% cash may be sent with the order and the balance before shipment.

All stock is guaranteed disease-free and thrips-free. We not only do not have thrips in our fields but stock is fumigated according to state requirements. All stock is offered subject to prior sale. Order early to avoid disappointment.

Cultural directions will be sent with all orders where requested.

Extra copies of this catalog are available at \$.25 each.

Shipment will be made in the spring as soon as weather conditions permit. Earlier shipment by express if desired. Safe delivery guaranteed.

